



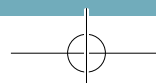
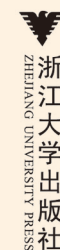
# Zhejiang University Press

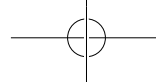
## Rights Catalogue 2021

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# CONTENTS

01/ Social Science and Humanities

67/ Trade Books

78/ Children

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## Water Margin in Japan



- 978-7-308-21323-3
- May, 2021
- 197 thousand words

*Wu Rongbin*, Japanese major graduate of Zhejiang University, master of Tohoku University, associate professor. Wu focuses on Chinese-Japanese comparative literature.

This book shows the form and features of Han books' spreading in Japan in Ming and Qing Dynasty taking Water Margin as an example. The author sorts out how heavyweight Japanese adaption writers used Water Margin for reference, explains the relations between modern authors and Chinese classics, and compares Water Margin with Japanese novels to point out where the sources are and outline how Water Margin was spread, translated, adapted, and rewritten into Japanese stories in different ages. In this way how Water Margin was spread in Japan is clearly explained.

## Studies on the Mutual Influence of Chinese-Foreign Music in Internet Context

## Oriental Music in the Digital Age

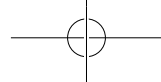


- 978-7-308-17559-3
- Decemeber, 2017
- 337 thousand words

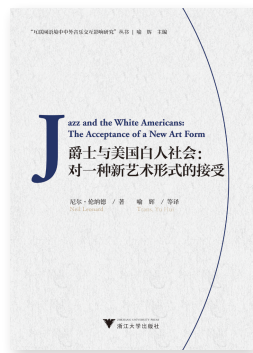
*Yu Hui*, professor and Doctor of Philosophy from musicology major of Wesleyan University, co-editor-in-chief of Asian Musicology, an international English music journal and The Oxford Handbook of Chinese Music of Oxford University Press.

This book includes the author's academic papers and evaluation articles on oriental music, traditional Chinese music, theory of music temperament, and computer music





## Jazz and the White Americans: Acceptance of a New Art Form



- 978-7-308-19158-6
- June, 2019
- 230 thousand words

*Yu Hui*, professor and Doctor of Philosophy from musicology major of Wesleyan University, co-editor-in-chief of *Asian Musicology*, an international English music journal and *The Oxford Handbook of Chinese Music* of Oxford University Press.

This is the first book focusing on the relations between jazz, an American music originating from African black music, and white American society from sociological perspective. It tells how jazz developed from being despised to being accepted.

## Music Encounters in Sino-Western Cultural Intercourse



- 978-7-308-17665-1
- Decemeber, 2017
- 388 thousand words

*Gong Hongyu*, Doctor of Philosophy of University of Auckland and review editor of *New Zealand Journal of Asian Studies*.

Taking the studies on westerners in China and Chinese music outside China as the main line, this book traces back the spread and recognition of Chinese music in Europe and America from Late Ming Dynasty to the Republic of China, and meanwhile makes reflection on this historical process and evolution.

## Global Perspectives on Chinese Music in the Internet Age



- 978-7-308-18351-2
- June, 2019
- 230 thousand words

*Yu Hui*, professor and Doctor of Philosophy from musicology major of Wesleyan University, co-editor-in-chief of *Asian Musicology*, an international English music journal and *The Oxford Handbook of Chinese Music* of Oxford University Press.

This book includes overseas spreading of Chinese music, the cultural communication of Chinese and overseas music, and the application of Internet and digital technology in the study of ethnomusicology in the Internet age, reflecting the new trends and achievements of the internationalized study of contemporary Chinese music.

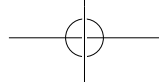
## A Study of the Music of Ethnic Chinese in Southeast Asian Countries



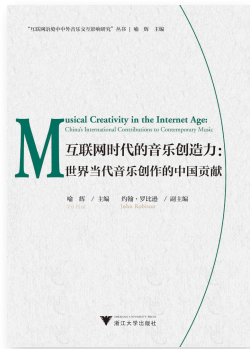
- 
- July, 2021
- 

*Yu Hui*, professor and Doctor of Philosophy from musicology major of Wesleyan University, co-editor-in-chief of *Asian Musicology*, an international English music journal and *The Oxford Handbook of Chinese Music* of Oxford University Press.

This is the first academic work published in China that studies on Chinese music in Southeast Asian. It includes not only the traditional music, popular music, and novel immigrant music that is hybrid of Chinese music and local music in Chinese communities in different countries but the cultural, social and historical backgrounds of Chinese music in different Southeast Asian countries.



## Musical Creativity in the Internet Age: China's International Contributions to Contemporary Music

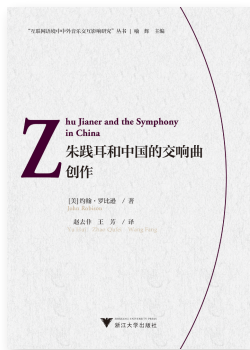


□  
□ July, 2021  
□

Yu Hui, professor and Doctor of Philosophy from musicology major of Wesleyan University, co-editor-in-chief of Asian Musicology, an international English music journal and The Oxford Handbook of Chinese Music of Oxford University Press.

This book collects domestic and foreign scholars' latest results in the studies on Chinese composers and works around the world, reflects the unique contribution of Chinese composers and works in the Internet age to global contemporary music creation as well as their influence on worldwide music stage.

## Zhu Jianer and the Symphony in China



□ 978-7-308-20820-8  
□ August 2021  
□

John Robison, famous American musicologist, composer, performer, full professor of University of South Florida, director of USF band Early Western Music.

In this work, Professor Robison introduces and analyzes the background, social environment, artistic features, compositional techniques, and the overall achievements of Zhu's 10 symphonies. It allows us to examine the historical background and aesthetic value of Zhu's works from the perspective of a Western scholar, and to understand the composer in the context of the Chinese contemporary music scene, one who interprets the relationship between heaven, earth, and humankind, continuously transcending himself, disseminating humanistic thoughts, exploring compositional techniques and creating extraordinary works. It is hoped that the publication of the first edition of Professor Robison's English work in China will lead the international trend of the research of contemporary Chinese composers, expand the global influence of Zhu Jianer's symphonies, and further promote the international dissemination and understandings of modern Chinese symphonic works.

## China National Silk Museum



□ 978-7-308-18214-0  
□ August, 2018  
□ 50 thousand words

ZHAO Feng, incumbent curator and researcher of China National Silk Museum, Director of Chinese Centre for Textile Identification and Conservation (CCTIC), member of the National Committee for Cultural Relics Authentication and Preservation, council member of Centre International d'Étude des Textiles Anciens (CIETA), professor and doctoral supervisor of Shanghai Donghua University (formerly known as China Textile University), professor and master's supervisor of Zhejiang Sci-Tech University (formerly known as Zhejiang Institute of Silk Textile).

Part of the series of China National Silk Museum Exhibitions.

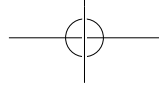
## Silks from the Silk Road: Origin, Transmission and Exchange



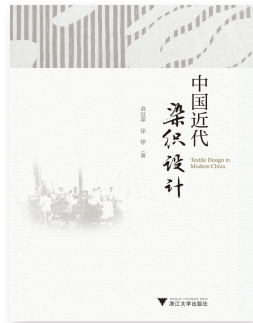
□ 978-7-308-17331-5  
□ November, 2017  
□ 210 thousand words

ZHAO Feng, incumbent curator and researcher of China National Silk Museum, Director of Chinese Centre for Textile Identification and Conservation (CCTIC), member of the National Committee for Cultural Relics Authentication and Preservation, council member of Centre International d'Étude des Textiles Anciens (CIETA), professor and doctoral supervisor of Shanghai Donghua University (formerly known as China Textile University), professor and master's supervisor of Zhejiang Sci-Tech University (formerly known as Zhejiang Institute of Silk Textile).

This book is mainly divided into three parts. The first part collects two papers by Rong Xinjiang Professor and Zhao Feng. The second part introduces some exhibits from the Silk Road which are divided into four units, including near 140 (sets) of silk and other cultural relics. Thus it shows the origin and spreading of silk in China and the exchange between eastern and western textile cultures along the Silk Road.



## Textile Design in Modern China



- 978-7-308-17723-8
- Decemeber, 2017
- 443 thousand words

*Yuan Xuanping*, expert on theory of design. Now teaching and studying theory of design at Zhejiang University of Industry, Yuan has made much achievements in her study of the history of textile.

This book expounds the rough history of modern dyeing and weaving design and its contribution to the industrialization of China from design education, design methods, designer, design management, as well as the evolution of dyeing and weaving patterns and product development in modern age, etc.

## History of Chinese Modern Design: Selected Materials (Textile Design)



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- 

*Yuan Xuanping*, expert on theory of design. Now teaching and studying theory of design at Zhejiang University of Industry, Yuan has made much achievements in her study of the history of textile.

Focusing on modern historical materials in the field of textile design, this book includes an overview of modern textile design, selected documents and materials of modern textile design, textile plate, and pattern designs, thus presenting the industrialization of traditional Chinese textile handicraft and the basic features of modern textile design in the beginning stage.

## Silk along the Silk Road

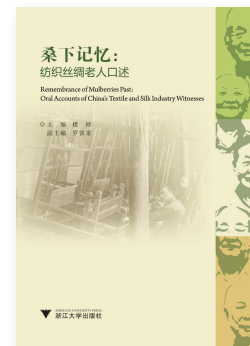


- 978-7-308-18813-5
- January, 2019
- 135 thousand words

*Li Jianhua*, scholar of silk culture, president of Zhejiang Silk Culture Institute, senior expert of Lecture Room (CCTV), and guest professor of Zhejiang University, Soochow University, Zhejiang University of Finance and Economics and Zhejiang Sci-Tech University. In 2016 Li won Lifetime Achievement Award of National Cocoon Silk Industry, the highest honor in the cocoon silk industry of China.

Selecting six national silk treasures closely related to the Silk Road, this book introduces the fineness of national silk treasures to the public in simple language.

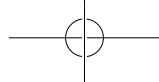
## Remembrance of Mulberries Past: Oral Accounts of China's Textile and Silk Industry Witness



- 978-7-308-20165-0
- June, 2020
- 800 thousand words

*Lou Ting*, researcher of China Silk Museum focusing on the pattern design, weaving craft, and ancient Chinese textile technology.

This book is an oral report of 89 silk experts and scholars, reflecting the development of China's silk textile industry from different levels and perspectives. It is not only the first oral historical records of China's cocoon silk industry but the starter of the personage volume of the modern history of Chinese silk, filling the gap in the field of industrial literature and history.



## The Belt and Road Initiative and the Transitional Sub-regional Economic Cooperation



- 978-7-308-19995-7
- August, 2020
- 395 thousand words

*Qin Yucai*, Ph.D in Economics, distinguished researched of Chinese Academy of Sciences, part-time professor of Zhejiang University.

Based on relevant theoretical comparison between region and sub-region, this book expounds the connotation of China's cross-border sub-regional cooperation, analyzes the current situation of the cooperation between region and sub-region, the participation of surrounding countries in Belt & Road Initiative and their differences, and the main direction, features, achievements, experiences and problems of the cooperation between region and sub-region in China, and puts forward relevant countermeasures and suggestions.

## Chinese-funded Enterprises in Italy

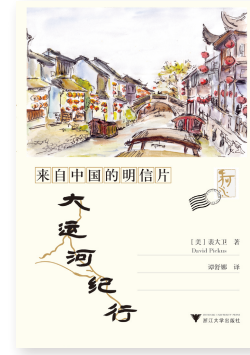


- 978-7-308-18690-2
- March, 2019
- 211 thousand words

*Zhou Limiao*, master of University of Milan, current vice commercial consul of China's Consulate General in Milan.

This book makes in-depth study on China's investment policy in Italy along with its evolution and the current situation and development of Chinese-funded enterprises in Italy, aiming to provide practice guidance for enterprises making investment in Italy and reference for Italy-oriented economic and trade study.

## Postcards from China: Travels along the Grand Canal

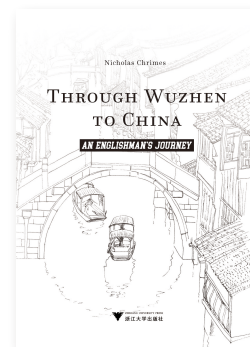


- 978-7-308-18689-6
- December, 2018
- 201 thousand words

*David Pickus*, Ph.D in History of University of Chicago, associate professor of School of International Relations Zhejiang University.

This book tells the historical and cultural transition of the Grand Canal and tries to place the whole narration under the general political, economic, cultural and historical backgrounds. At the same time it emphasizes on what the author learned along the way to reveal the rapid change and development of Zhejiang and even the whole China.

## Through Wuzhen to China: An Englishman's Journey

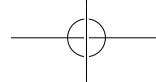


- 978-7-308-17438-1
- December 2016
- 496 thousand words

*Nickolas Chrimes*, historian, columnist of Chinese Weekly. Chrimes once worked at Clare College Cambridge and Fitzwilliam Museum.

By introducing the history, culture, artistic development, and "rebirth" of Wuzhen in the recent two decades, this book reveals how Wuzhen perfectly combines tradition with modernity – Wuzhen represents modern China.





## Fall in Love with China



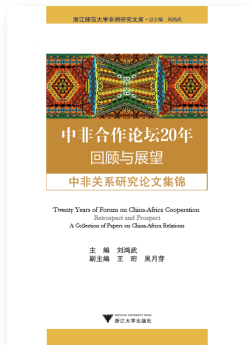
- 978-7-308-19101-2
- June, 2019
- 300 thousand words

*Zhejiang Television*, a comprehensive satellite television channel under Zhejiang Radio and Television Group.

This is the book adaption of documentary *Fall in Love with China* of the same name. The documentary takes the social change of China filmed by French photographer Yann Layma as the main line to present the great social change and economic soaring of China as well as how China walks steadily towards a well-off society in an all-round way in the eyes of a foreigner through unique western camera language.

## African Studies Library

### Twenty Years of Forum on China-Africa Cooperation Retrospect and Prospect: A Collection of Papers on China-Africa Relations



- 978-7-308-20542-9
- December, 2020
- 318 thousand words

*Liu Hongwu*, Professor Liu Hongwu has studies on Africa for more than 30 years and is the editor-in-chief of the African Studies Library of Zhejiang Normal University, which is the largest achievement of African studies in China.

This book, selecting 20 articles in the field of African studies, is mainly divided into four themes – mutual trust in politics, economic and trade contacts, peace and safety, and humanistic exchange between China and Africa. It presents the transition of Chinese-African cooperation scholars' reflection on and expectation of the cooperation and relations between China and Africa from the perspective of academic paper.

### China-Africa Intellectual Cooperation on Good Governance: Reports of China-Africa Think-Tank Forums (2010-2019)



- 978-7-308-20535-1
- April, 2021
- 291 thousand words

*Wang Heng*, professor and Ph.D in Law focusing on think tank and Chinese-African relations.

This book collects the latest achievements, ideas, and intelligence of African studies at home and abroad, covering the exchange and cooperation in humanity, economy and trade, and other aspects. It makes in-depth summary of the operation mechanism, achievements and experience of China-Africa Think Tanks Forum, enhances the cooperation and exchange of China-Africa Think Tanks, and thus provides strong academic support for the development of China-Africa relations.

### Annual Report on China-South Africa People-to-People Exchange (2018-2019)



- 978-7-308-20541-2
- December, 2020
- 335 thousand words

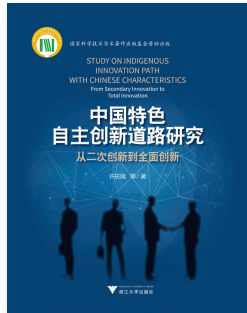
*Xu Wei*, Ph.D in anthropology, associate researcher and vice-president of Institute of African Studies Zhejiang Normal University. Xu focuses on African anthropology, relations between race and ethnic group, and overseas Chinese in Africa.

*Liu Hongwu*, distinguished professor of Chang Jiang Scholar Program of the Ministry of Education, distinguished professor of Qianjiang Scholar Program of Zhejiang Province, winner of special allowance granted by the State Council. Liu has studies on Africa for more than 30 years and is the editor-in-chief of the African Studies Library of Zhejiang Normal University, which is the largest achievement of African studies in China.

This book, compiled by experts in relevant fields and edited by experts from Institute of African Studies Zhejiang Normal University, makes an individual study on South Africa and pays attention to the close tracking and in-depth analysis of the current situation of South Africa.



## Study on Indigenous Innovation Path with Chinese Characteristics: From Secondary Innovation to Total Innovation



- 978-7-308-18153-2
- April, 2019
- 443 thousand words

*Xu Qingrui*, academician of Chinese Academy of Engineering, famous expert of technological innovation and management, senior professor and doctoral supervisor of School of Management, Zhejiang University. Xu has studied on technological innovation and management for a long term.

This book makes in-depth analysis of the independent innovation path with Chinese characteristics from two dimensions – the vertical dimension (the evolution of the leading pattern and basic routine of China’s independent innovation from secondary innovation, combined innovation, to comprehensive innovation) and horizontal dimension (from enterprise, industry, region, and country levels) – and puts forward the independent innovation path with Chinese characteristics, multilevel independent innovation system, and relevant policies and suggestions to provide reference and examples of decision-making for China’s great strategy of building an innovative country.

## The Red Boat Spirit and Its Value of Times



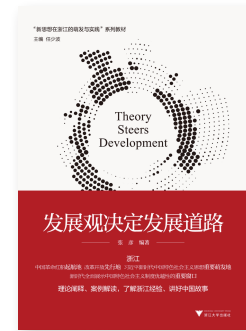
- 978-7-308-21415-5
- June, 2021
- 202 thousand words

*Huang Wenxiu*, professor, master’s supervisor, excellent social science popularization expert of China, current Secretary of the Party Committee of Jiaxing University, vice chairman of Zhejiang Provincial Committee of the Professional Teaching Guidance of Marxism Theory, distinguished research of Zhejiang Research Center of the Theoretical System of Socialism with Chinese Characteristics.

This book mainly introduces how Red Boat Spirit was brought up and formed, how the Communist Party of China was founded, and what the specific connotation of Red Boat spirit was. It explains the three meanings of the Red Boat Spirit through relevant figures and stories and finally explains the development of the spirit and contemporary college students combined with relevant explanation of Xi Jinping since the 18th National Congress of the Communist Party of China.



## Theory Steers Development

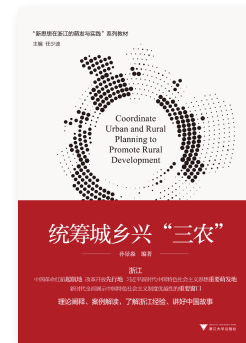


- 978-7-308-20309-8
- August, 2020
- 157 thousand words

*Zhang Yan*, professor and current vice president of School of Marxism, director of Women’s Studies Center Zhejiang University, executive deputy director of Marxist Theory Institute, Zhejiang University.

This textbook is divided into three parts: 1. The historical background, transformation process, significance and basic contents of the development theory; 2. The germination and exploration of new development theory in Zhejiang; 3. The evolution logic of new development theory from provincial governance to national governance and the practice, experience and enlightenment of realizing new development theory based on “a blueprint to the end”.

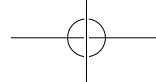
## Coordinate Urban and Rural Planning to Promote Rural Development



- 978-7-308-20302-9
- August, 2020
- 172 thousand words

*Sun Jingmiao*, vice chairman of Zhejiang People’s Political Consultative Conference, deputy secretary of the Leading Party Group of Zhejiang.

This textbook highlights Zhejiang’s positive practice and effective exploration in the promotion of rural revitalization to practise Xi Jinping’s socialist ideology with Chinese characteristics in the new era and reviews and sorts out Zhejiang’s experience and practice in “agriculture, rural areas and farmers” development that takes a lead in China and provides many examples and samples.



## Cultural Soft Power

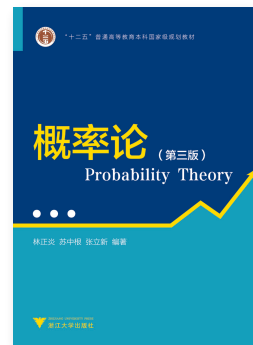


- 978-7-308-20647-1
- October, 2020
- 183 thousand words

*Chen Ye*, professor, doctoral supervisor, fellow of Institute of Mathematical Statistics (IMS). Lin focuses on the teaching and study of probability theory and mathematical statistics.

Focusing on Xi Jinping's exploration and practice in the field of cultural construction while working in Zhejiang, the textbook is divided into five parts: 1. Accelerate the construction of a strong cultural province and strengthen the cultural soft power; 2. Strengthen the cohesion of advanced culture; 3. Free and develop cultural productivity; 4. Promote the level of social public service; 5. Strengthen the cultural confidence and enhance the prosperity and flourishing of socialist culture.

## Probability Theory: An Elementary Course



- 978-7-308-19879-0
- June, 2020
- 324 thousand words

*Lin Zhengyan*, vice president and researcher of Zhejiang Academy of Social Sciences.

This is the third edition of a "12th Five-Year Plan" regular higher education textbook for college students. It includes relevant incidents and their probability, random variable and distribution function, numerical characteristics and preliminary limit theorem.

## Preventive Medicine



- 978-7-308-20295-4
- August, 2020
- 935 thousand words

*Zhao Jinshui*, a Germany-based doctor with 8 years of work experience in preventive medicine at the Centers for Disease Control and Prevention and the University of Pittsburgh in the United States.

Focusing on the teaching of preventive medicine aiming at overseas students from majors related to clinical medicine, this book is divided into three parts: 1. Living Environment and Health introduces the relations among atmosphere, drinking water, living and health and relevant prevention and control measures; 2. Occupational Environment and Health explains occupational hazard, occupational disease, occupational, dust and other basic concepts and provides relevant prevention and control measures; 3. Nutrition and Health introduces the relations among nutrient substance, food safety, and disease and health.

## Medical Statistics

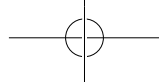


- 978-7-308-20298-5
- August, 2020
- 835 thousand words

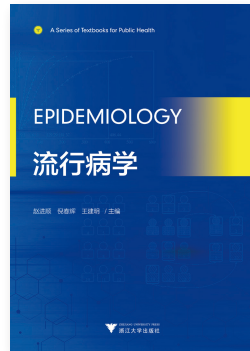
*Zhao Jinshui*, a Germany-based doctor with 8 years of work experience in preventive medicine at the Centers for Disease Control and Prevention and the University of Pittsburgh in the United States.

Focusing on the teaching of preventive medicine aiming at overseas students from majors related to clinical medicine, this book mainly introduces knowledge related to medical statistics, including the basic concept of statistics, index and methods of descriptive statistics, data distribution, as well as the basic concepts, steps, application conditions, cautions, and practice of statistical inference methods such as student's t test, analysis of variance, chi-square test, and non-parametric test.





## Epidemiology



- 978-7-308-20303-6
- August, 2020
- 490 thousand words

*Zhao Jinshui*, a Germany-based doctor with 8 years of work experience in preventive medicine at the Centers for Disease Control and Prevention and the University of Pittsburgh in the United States.

Focusing on the teaching of preventive medicine aiming at overseas students from majors related to clinical medicine, this book introduces knowledge related to epidemiology, including the basic concept of epidemiology and the methods, cautions and practice of common research methods such as case-control study, cohort study, existing circumstances study, clinical diagnostic test, and clinical test and evaluation of new drug.

## Cryptography in Blockchain



- 978-7-308-21312-7
- May, 2021
- 310 thousand words

*Gao Chengshi*, Ph.D in Cryptography, expert in blockchain, communication member of the Professional Committee of China Computer Federation, association and master's supervisor of computer application technology of Information Engineering University.

This book mainly introduces the basic principle of asymmetric cipher and hash function as well as how to apply them in blockchain, makes in-depth analysis of the application of cryptography in consensus mechanism, intelligent contract, privacy protection, and other fields, looks into the future of cryptography in consensus mechanism, oracle machine, status channel, and other fields, and deepens readers' understanding of the application model and methods of cryptography in blockchain.

## A Course in Blockchains

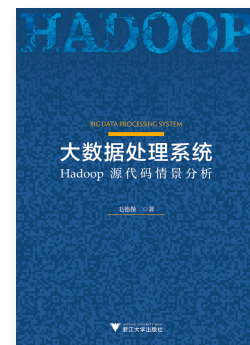


- 978-7-308-21040-9
- February, 2021
- 336 thousand words

*Mao Decao*, famous computer expert, professor of Zhejiang University, senior consultant of Insigma Group, director of Insigma R&D Center, executive vice-president of Beijing Co-Create.

This book mainly includes the basic principle and propaedeutics about blockchain and the technological features of mainstream blockchain open source platforms such as bitcoin, Ethereum, Hyperledger, and Libra, as well as the application practice of blockchain technology in finance, justice, digital government affairs, Internet safety, IoT, and other industries.

## Big Data Processing System

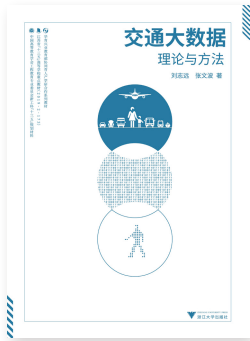


- 978-7-308-16669-0
- March, 2017
- 1223 thousand words

*Mao Decao*, famous computer expert, professor of Zhejiang University, senior consultant of Insigma Group, director of Insigma R&D Center, executive vice-president of Beijing Co-Create.

This book starts from the principle of big data processing to the source of Hadoop and the research methods about codes. Then it takes Hadoop as the sample to analyze the codes from the core parts of big data processing platforms one by one in detail and explain the connections and functions of these parts from macro perspectives.

Big Data in Transportation



- 978-7-308-21053-9
- February, 2021
- 537 thousand words

Liu Zhiyuan, doctor, professor of Southeast University, doctoral supervisor.

This book mainly collects database, the common distributed big data computing platforms, including Python, Hadoop and Spark, and common algorithms of machine learning and in-depth learning.

Multicore Application Programming



- 978-7-308-21309-7
- May, 2021
- 488 thousand words

Lei Xiangdong, associate professor, doctor and master’s supervisor of Central South University School of Information Science and Engineering. Lei focuses on computer networks and parallel computing.

This book makes an overall introduction of the ideas, methods and techniques of multithreading parallel programming design of MPI, POISX, OpenMP, Java, as well as Windows and explains how to write an application that not only has correct functions and superior performance but can be run in systems with multiple CPU cores.

Information System Security



- 978-7-308-19784-7
- January, 2020
- 410 thousand words

Huang Jie, professor and doctoral supervisor of Southeast University School of Cyber Science and Engineering.

This book mainly studies system security, namely information system security, which is the primary problem of information security. Information system security emphasizes on the overall security of information system, which means to provide a safe environment for systems (applications) running on it, processed date, and executed operations (behaviors).

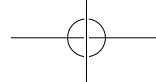
Robot Technology and Applications (2nd Edition)



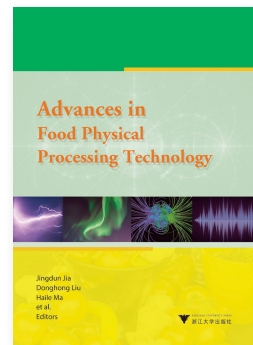
- 978-7-308-18608-7
- January, 2020
- 616 thousand words

Zhu Shiqiang, Ph.D in Engineering, professor, doctoral supervisor, current member of Zhejiang University Committee.

This book introduces the brief history of robot technology, robot mechanical structure, robot kinematics and dynamics, robot control technology, robot-related sensor technology, robot vision, and the applications of robot in industry and other fields. Reflection questions are also provided.



## Advances in Food Physical Processing Technology

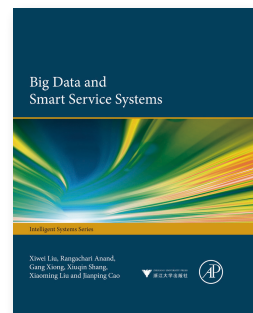


- 978-7-308-17895-2
- July, 2018
- 513 thousand words

*Jia Jingdun*, director of China Rural Technology Development Center in charge of general affairs.

This book introduces the key innovation technology of food physical processing in detail. It mainly includes the research focus and direction of food physical processing technology, CO<sub>2</sub> critical separation processing technology of functional food, microwave processing technology, the technology of inducing and mediating food protein quality with high pressure, infra-red heating drying technology, ultrasonic extraction technology, membrane technology, pulsed electric field extraction technology, radio-frequency heating sterilization technology, etc.

## Big Data and Smart Service Systems



- 978-7-308-17744-3
- February, 2018
- 410 thousand words

*Liu Xiwei*, senior engineer of Institute of Automation, Chinese Academy of Sciences focusing on human factor engineering, enterprise information management system, sensor network, and modeling and simulating of complicated systems.

This book mainly introduces the basis of big data and smart service system, data obtaining, iCity, decision support, smart service design, and other theoretical researches and application practice. It provides readers with cutting-edge information of service science to inspire discussion among college students, graduate students, researchers and involves from different disciplines and industries and explore the design and development direction of smart service.

## CADAL Digital Library Knowledge Standard Regulations and How to Apply Them

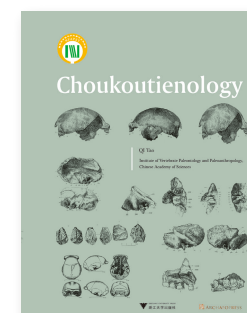


- 978-7-308-16885-4
- October, 2017
- 300 thousand words

*Huang Chen*, vice director of Zhejiang University Library, secretary-general of CADAL Project Management Center.

CADAL project standard regulation system includes five frameworks (digital object framework, resource collection framework, information organization framework, knowledge organization framework, and ancillary framework) and 14 standard regulation collections. The standard regulations compiled in this fascicle involve information organization framework and knowledge organization framework, containing the classification standard of multidimensional tags, standard regulation collection of knowledge indexing, regulation of knowledge element extraction in digital library, etc.

## Choukoutienology



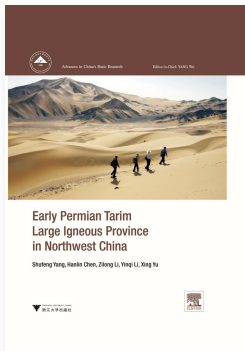
- 978-7-308-18624-7
- November, 2018
- 1669 thousand words

*Qi Tao*, Professor Qi Tao is the discoverer of “dawn monkey of China” from Liyang, Jiangsu.

Taking Zhoukoudian Peking Man Site as the object, this book centers on paleoanthropology and the archaeology of the Old Stone Age. It systematically sorts out the research achievements of Zhoukoudian during the past century and reflects the ecological environment of Zhoukoudian biology, activities of hominid and palaeobios, and relevant changes in geologic history.



Early Permian Tarim Large Igneous Province in Northwest China



- 978-7-308-17664-4
- January, 2018
- 330 thousand words

*Yang Shufeng*, doctoral supervisor of School of Earth Sciences Zhejiang University. Yang focuses on geotectology, orogenic belt and basin structure.

A summary of the author and his research team’s achievements after over 20 years of research in Tarim Plate, this book systematically introduces the spatial and temporal distribution characteristics, the lithogeochemical characteristics and magmatic evolution of different internal rock units, the geodynamics, and the mineralization of the large igneous province in Tarim. Besides, it also puts forward a new large igneous province model that is totally different from Deccan Traps and Paraná-Etendeka Traps.

Exploration, Identification and Utilization of Barley Germplasm



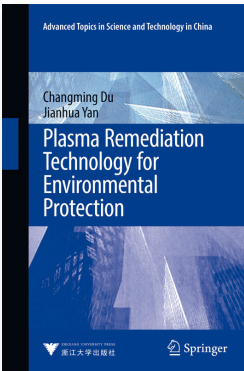
- 978-7-308-16576-1
- March, 2018
- 600 thousand words

*Zhang Guoping*, Ph.D in Agriculture, distinguished professor and doctoral supervisor of Zhejiang University, director of Agriculture, Life and Environment Sciences Faculty.

This book systematically introduces the latest progress of barley genetic resources. It mainly introduces the identification and innovation of barley genes which aim to improve crop breeding, genetics and evolution, the latest researches on barley’s tolerance to abiotic stress, gene sequencing technologies and the latest progress of their potential application, as well as wild barley with advanced genetic diversity and higher tolerance to abiotic stress.



Plasma remediation technology for Environmental Protection



- 978-7-308-18013-9
- March, 2018
- 357 thousand words

*Du Changming*, associate professor of the Department of Environmental Science and Engineering focusing on energy and environmental engineering.

This book mainly introduces the situation of plasma remediation technology in environmental protection, including plasma sterilization, air pollution control and solid waste disposal and water treatment technology.

Materials and Innovative Design



- 978-7-308-18014-6
- May, 2018
- 186 thousand words

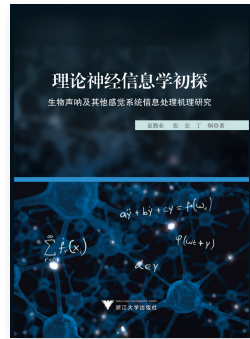
The project group is led by academicians Lu Yongxiang and Pan Yunhe and consists of 14 academicians and more than 100 frontier experts.

This book consists of six chapters: Relations between Innovative Design and Materials, Material Is the Material Basis of Innovative Design, Innovative Design Is the Engine of Materials, From Materials to Devices: The Integrated Development of Innovative Development, Roadmap of Innovative Material Design, and Development and Prospect of Innovative Material Design. It points out that the design of materials, components and even system will be fully integrated with the whole production, indicating a trend of integration, digitalization, intelligentization, and networking.





### Theoretical Neural Information Science: A Study of the Information Processing Mechanism of Biosonar and Other Sensory Systems



- 978-7-308-17752-8
- January, 2018
- 368 thousand words

*Tong Qinye*, professor and doctoral supervisor of the Department of Biomedical Engineering and the Department of Instrument Science and Engineering, Zhejiang University. Tong focuses on the application and teaching of nonlinear science in information science.

This book puts forward unified theoretical framework, establishes S space theory, analyzes how unstable and uncertain nervous system makes elaborate quantitative analysis, and discusses the information coding and information processing mechanism (low-level information) of brain and nervous system.

### Strategic Research on Big Data of iCity Construction



- 978-7-308-18634-6
- December, 2018
- 188 thousand words

*Strategic Research Group of iCity Big Data*, The project group consists of near 20 academicians and near 100 experts, scholars and government officials from different fields. Academician Pan Yunhe is the group leader and chairman Xu Kuangdi and president Zhou Ji are project consultants.

This book is a comprehensive report of “Strategic Research on Big Data of iCity”, a major consulting project conducted by Chinese Academy of Engineering. It is the result of a special analysis of the big data of Ningbo based on in-depth field investigation and thorough discussion.



### Strategic Research on Artificial Intelligence 2.0 in China



- 978-7-308-18042-9
- December, 2018
- 618 thousand words

*Strategic Research Group of Artificial Intelligence 2.0 in China*

*Zhou Jiyuan*, president of Chinese Academy of Engineering, and *Chen Zuoning*, vice president of Chinese Academy of Engineering, are the project consultant. *Pan Yunhe* is the group leader. *Chen Chun*, *Li Wei*, *Gao Wen*, *Zheng Nanning*, *Wu Cheng*, *Li Boning* and other CAE academicians are in charge of different topics.

This book analyzes the automation of knowledge engineering, mass use of intelligence, cross-media reasoning, hybrid intelligence of man-machine coordination, independent advanced unmanned system, and the innovative application of AI2.0.

### Darriwilian to Katian (Ordovician) Graptolites from Northwest China



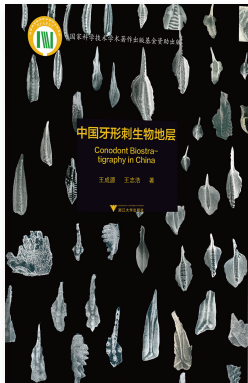
- 978-7-308-17796-2
- February, 2018
- 480 thousand words

*Chen Xu*, academician of Chinese Academy of Sciences, researcher of Nanjing Institute of Geology and Palaeontology, Chinese Academy of Sciences, palaeontologist, stratigrapher, current chairman of International Subcommission on Ordovician Stratigraphy.

This book makes systematical description and in-depth study on the rich graptolite fauna reserved in black shales and limestones of middle and upper Ordovician in Northwest China for the first time, discovering multiple new genera and species of fossils. The author sorts out and adds the division of graptolite zone in Ordovician in China, analyzes local stratigraphic division of Ordovician and its petrographic and biofacial characteristics, establishes high-precision contrastive analysis of biostratigraphy between China and other major regions, and discusses its significance to the exploration of shale gas.



Conodont Biostratigraphy in China



- 978-7-308-16081-0
- May, 2018
- 600 thousand words

Wang Chengyuan, researcher of Nanjing Institute of Geology and Palaeontology, Chinese Academy of Sciences, part-time professor and doctoral supervisor of Jilin University. Wang focuses on conodont fossils and strata.

This book systematically summarizes the biostratigraphic achievements of conodont in China. 237 fossil zones are built during 7 geologic ages between cambrian period and triassic period, making conodont the one with the most fossilized creatures among all categories of Chinese ancient creatures. This book contains not only specific description of the fossils in all the zones and some of the important fossils but exquisite illustrations for identification.

Strategic Research on the Security Development of China's iCity



- 978-7-308-15940-1
- April, 2017
- 203 thousand words

Wu Manqing, radar expert, current president of the 38th Research Institute of China Electronics Technology Group Corporation, president of Hefei Public Security Technology Institute (UVSENS).

Based on “Strategic Research on Construction and Promotion of City Safety”, one of the sub-topics of “Strategic Research on Construction and Promotion of China’s iCity”, this book expounds the strategic research results of iCity construction in city security, makes a systematical summary of relevant progress, problems and solutions, and provides important scientific support to China’s great decisions from strategic perspective.



Strategic Research on Construction and Promotion of China's iCity

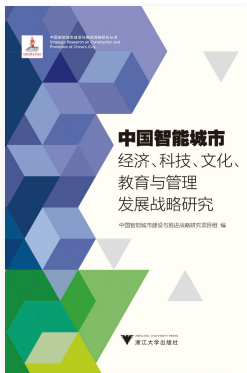


- 978-7-308-16736-9
- March, 2017
- 177 thousand words

Pan Yunhe, expert of computer application, consultant of China Association of Science and Technology, honorary president of the council of China Society of Image and Graphics, one of the pioneers in the fields of intelligent CAD and computer arts in China.

This book makes research on important problems about the engineering technology of China’s iCity construction, studies the current situation of domestic and overseas development and industry, investigates the development demands of domestic cities and people’s living demands, analyzes the differences and weaknesses of China’s iCities that need to be improved, sorts out key technology and bottleneck problems in urgent need to be solved, and thus forms a general strategic planning report and industrial report with guiding and demonstration significance. It explores policies and planning that need to be considered during the development of iCity from institutional construction, policy guidance, industrial planning, departmental coordination, talent cultivation, and other perspectives and provides city governors with effective reference in management planning, development planning, adjustment of the priority of work, and other aspects.

Strategic Research on Economy, Science and Technology, Culture, Education, and Management of China's iCity



- 978-7-308-15941-8
- April, 2017
- 270 thousand words

Xu Qingrui, academician of Chinese Academy of Engineering, famous expert of technological innovation and management, senior professor and doctoral supervisor of School of Management, Zhejiang University. Xu has studied on technological innovation and management for a long term.

Part of the series of “Strategic Research on Construction and Promotion of China’s iCity”, this book is based on the research results of “Strategic Research on Economy, Science and Technology, Culture, Education, and Management of China’s iCity”.

Strategic Research on Information Environment Construction and Big Data of China's iCity



- 978-7-308-15801-5
- April, 2017
- 427 thousand words

Li Deyi, expert of command automatization and artificial intelligence, vice president of the council of Chinese Institute of Electronics and Chinese Association for Artificial Intelligence.

Part of the series of “Strategic Research on Construction and Promotion of China’s iCity”, this book includes analysis of the demands of iCity information environment construction, information perception environment of iCity, network information construction of iCity, big data management and knowledge center of iCity, government data opening sha sharing, digital continuity management, etc.

Strategic Research on China's Smart Grid and Smart Energy Network in China



- 978-7-308-15829-9
- April, 2017
- 192 thousand words

Yu Yixin, expert of power system analysis, planning and emulation, professor of Tianjin University. Yu focuses on power system stability, especially the security monitoring, defense, and medium area control methodology.

The first of its kind to make an in-depth study on iCity, this book systematically analyzes China’s strategic planning of iCity development from now to 2030. It has great forward-looking, strategic, and guiding significance.

Strategic Research on China's Intelligent Commerce and Finance

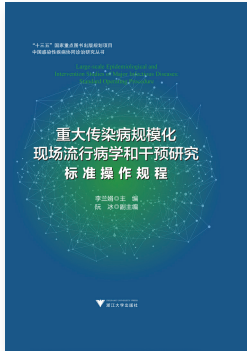


- 978-7-308-15897-8
- April, 2017
- 233 thousand words

Zhang Yaoxue, expert of computer network, academician of Chinese Academy of Engineering.

This book makes in-depth explanation and analysis of the background, technological environment, current situation of research development, general strategy, industrialized development, and other aspects of intelligent commerce and finance and gives expectations of the key construction contents, development practice, security system and suggestions of intelligent commerce and finance.

Large-scale Epidemiological and Intervention Studies of Major Infectious Diseases: Standard Operating Procedure



- 978-7-308-19126-5
- May, 2019
- 173 thousand words

Li Lanjuan, epidemiologist, academician of the Chinese Academy of Engineering, professor, doctoral supervisor, and chief physician of Zhejiang University School of Medicine, director of State Key Laboratory for Diagnosis and Treatment of Infectious Diseases, the First Affiliated Hospital, Zhejiang University School of Medicine.

This book makes in-depth explanation and analysis of the background, technological environment, current situation of research development, general strategy, industrialized development, and other aspects of intelligent commerce and finance and gives expectations of the key construction contents, development practice, security system and suggestions of intelligent commerce and finance. Infectious diseases pose a serious threat to human health and make a strong impact to social stability and development. China is one of the countries with high incidence of infectious diseases, such as AIDS, viral hepatitis and tuberculosis. In current days, China still confronts grim challenges in prevention and control of infectious diseases. In the prevention and control of AIDS, hepatitis B, and tuberculosis, there are still problems such as insufficient understanding, lax implementation of related laws, and lack of standards for prevention and control processes.

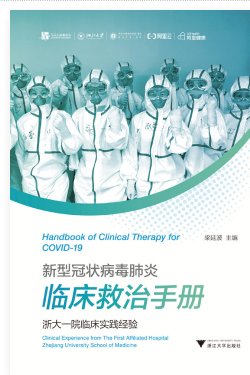




The National Science and Technology Major Project on Infectious Diseases aims to reduce the morbidity and mortality of patients with major infectious diseases, such as AIDS, viral hepatitis and tuberculosis, thus contributing to national security and stability. This book is compiled by the infectious disease research team of the State Key Laboratory for Diagnosis and Treatment of Infectious Diseases led by Academician Li Lanjuan, which is based on the results of the large-scale epidemiological and intervention studies of major infectious diseases of the 13th Five-year Plan. Academician Li Lanjuan, a well-known epidemiologist, is hailed as the pioneer of the national key discipline of infectious diseases in China. This book will facilitate the intervention, diagnosis, and treatment of hepatitis B, AIDS, and tuberculosis, and advance the multi-center study by the research groups in various demonstration areas across the country. Moreover, it will guide all provinces (autonomous regions and municipalities) to continuously improve the prevention and control of major infectious diseases in basic-level communities, conduct dynamic screening of the three major infectious diseases, and collect large-scale research data and samples. It is also of great significance in building the world's largest infectious disease information cloud platform, generating the strategies on the comprehensive prevention and control of the three major infectious diseases, establishing a set of standard operating specifications on the prevention and control of infectious diseases designed for our national conditions, and guiding China's basic-level medical and health institutions in the diagnosis and treatment of infectious diseases.

## COVID-19 Series

### Handbook on COVID-19 Prevention & Treatment from Clinical Experience of FAHZU



□ 978-7-308-20117-9  
□ April, 2020  
□ 166 thousand words

*LIANG Tingbo*, professor of Zhejiang University School of Medicine, chief physician, doctoral supervisor, winner of Distinguished Young Scholar of National Natural Science Foundation of China, one of Young and Middle-Aged Experts with Outstanding Contribution selected by National Health Commission.

This book introduces FAHZU's clinical experience in the prevention and treatment of COVID-19, including the management of prevention and control, experience in diagnosis, treatment and nursing, doctor's advice to COVID-19 cases, and online medical consulting procedures.



### Practical Manual for COVID-19 Psychological Intervention



□ 978-7-308-20036-3  
□ April, 2020  
□ 150 thousand words

*Hu Shaohua*, professor, chief physician, doctoral supervisor, FAHZU Mental Health Center, academic leader of the reserve discipline of psychiatry and mental health.

This book mainly introduces COVID-19 patient-oriented psychological assessment methods, integrated psychological intervention plans, and common psychological intervention technology, as well as psychological intervention cases from COVID-19 patients. It highlights the significance of practice and combines three-dimensional materials such as audios and videos, making it a practical operation manual.

### Stories about Nursing Staff against the Epidemic: A Starry Journey of the FAHZU

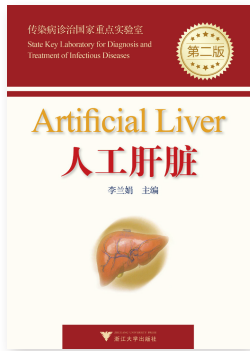


□ 978-7-308-20118-6  
□ April, 2020  
□ 150 thousand words

*Wang Huafen*, chief superintendent nurse, master's supervisor, director of FAHZU nursing department, deputy executive director of Zhejiang Nursing Quality Control, vice director of Chinese Nursing Association Hospital Infection Control Committee, director of Zhejiang Nursing Association Anti-Infection Professional Committee.

This book introduces nursing ideas through anti-epidemic stories in the form of narration, provides suggestions for all nursing staff, and popularizes nursing knowledge to the public. Stories included in the book involve fever clinic, suspected ward, confirmed ward, intensive care, and the mission of aiding Hubei, covering nursing management, intensive care, prevention and control of hospital infection, mental nursing, nurses' voice, and other aspects.

Artificial Liver

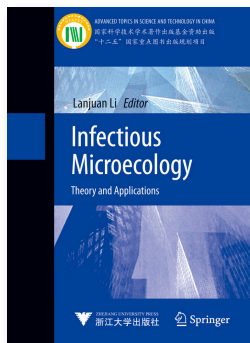


- 978-7-308-10648-1
- September, 2012
- 749 thousand words

Li Lanjuan, epidemiologist, academician of the Chinese Academy of Engineering, professor, doctoral supervisor, and chief physician of Zhejiang University School of Medicine, director of State Key Laboratory for Diagnosis and Treatment of Infectious Diseases, the First Affiliated Hospital, Zhejiang University School of Medicine.

This book introduces liver regeneration, liver impairment, hepatic failure, biological type artificial liver, artificial liver and tissue engineering, liver transplantation, etc.

Infectious Microecology: Theory and Applications



- 978-7-308-12435-5
- July, 2014
- 1329 thousand words

Li Lanjuan, epidemiologist, academician of the Chinese Academy of Engineering, professor, doctoral supervisor, and chief physician of Zhejiang University School of Medicine, director of State Key Laboratory for Diagnosis and Treatment of Infectious Diseases, the First Affiliated Hospital, Zhejiang University School of Medicine.

Infectious microecology is a cross-over field between lemology and microecology. This book includes basic theory and some key technologies of infectious microecology, expounds the clinical performance characteristics of infectious diseases in different systems, and introduces new anti-infection methods and experience in clinic treatment.

Report of Basic Research on China

Research on Signal Transduction Process Based on Chemical Molecule Probes

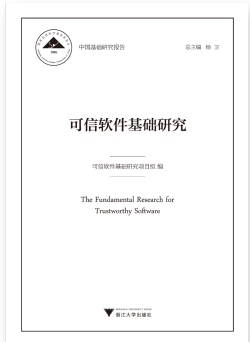


- 978-7-308-18826-5
- December, 2018
- 110 thousand words

Research Group of Signal Transduction Process Based on Chemical Molecule Probes, the expert group is led by Zhang Lihe, academician and organic pharmaceutical chemist, and consists of Lin Guoqiang, Chen Yeguang, Wang Hongyang, Wu Jiarui, Jiang Hualiang, Chen Yi, Xi Zhen and other professors.

This book is based on the research results of “Research on Signal Transduction Process Based on Chemical Molecule Probes”, a major research plan, introducing the research of chemicobiology in China and the implementation of this research plan.

The Fundamental Research for Trustworthy Software



- 978-7-308-18871-5
- December, 2018
- 97 thousand words

Fundamental Research Group of Trustworthy Software, The project group is led by He Jifeng, academician of Chinese Academy of Sciences. He focuses on the theory and application of computer software and makes systematically research on the complexity, correctness and reliability of these software.

Taking the trustworthiness of software in key application fields as the main objective, this book makes in-depth study on “measurement and modeling of software trustworthiness”, “structure and verification of trustworthy software”, “evolution and control of trustworthy software”, “structure and assessment of trustworthy environment”, and other scientific problems from the perspectives of basic theoretical system, method and platform structure, and typical application demonstration. Important results and progress have been gained.

Epigenetic Mechanisms of Cell Programming and Reprogramming

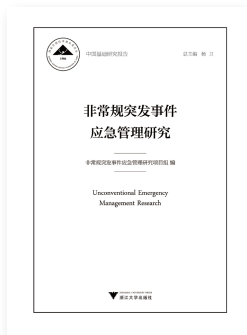


- 978-7-308-18869-2
- December, 2018
- 126 thousand words

*Research Group of Epigenetic Mechanisms of Cell Programming and Reprogramming*, The expert group is led by Pei Gang, academician and famous cell biologist and consists of Shang Yongfeng (academician), Sun Fanglin (academician), Zhu Zuoyan, Chen Runsheng, Cao Xiaofeng, Xi Zhen, and other professors.

Part of the series of “China Basic Research Report”, this book is based on the research results of “Epigenetic Mechanisms of Cell Programming and Reprogramming”, a major research plan, making great contribution to the overall promotion and leaping development of China’s general epigenetic research level.

Unconventional Emergency Management Research

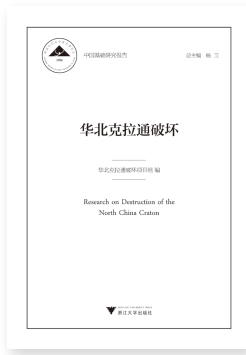


- 978-7-308-18870-8
- December, 2018
- 291 thousand words

*Research Group of Unconventional Emergency Management*, The project group is led by Fan Weicheng, academician of Chinese Academy of Engineering and expert of fire science and safety engineering. Fan focuses on the theory and technology of the evolution of public safety dynamics, risk assessment, supervision, forecasting and early warning, and emergency management, along with the comprehensive integration among them.

Facing great strategic demands on national public safety and crisis management, this book makes interdisciplinary cross-over study on three major scientific problems – information processing and evolution modeling, emergency decision, individual and group behavior – centering on three practical problems, including information support, decision commanding, and behavior reaction, so as to effectively enhance the leaping development of national emergency management ability.

Research on Destruction of the North China Craton



- 978-7-308-19113-5
- January, 2020
- 105 thousand words

*Research Group of Destruction of the North China Craton*, The expert group is led by Zhu Rixiang, geophysicist, academician and president of Institute of Geology and Geophysics, Chinese Academy of Sciences and consists of Zhang Guowei, Jin Zhenmin, Li Shuguang, Zou Guangtian, Zhang Xiankang, Fan Weiming and other professors.

This book makes breakthrough research progress in the destruction and restructuration after North China craton forms as well as its structure, magma, mineralization and ancient environment effect, helps China make original contribution to perfecting the theoretical system of the forming and evolution of the earth and building the theoretical framework of earth system science, and makes it practical for China to improve its level of geoscience.

Key Basic Scientific Problems on Near-Space Vehicles

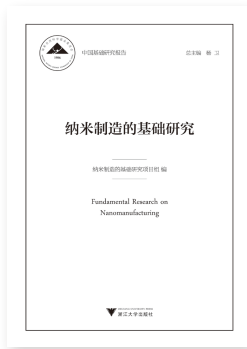


- 978-7-308-19774-8
- April, 2020
- 138 thousand words

*Research Group of Key Basic Scientific Problems on Near-Space Vehicles*, The project group is led by Du Shanyi, academician Chinese Academy of Engineering and expert of mechanics and composite. Du focuses on the teaching and scientific research of structural mechanics of aircraft and composite.

Centering on the key basic scientific problems related to hypersonic remote motor aircraft mid-level near space with a height of 30 – 70 km, this book makes in-depth research on aerodynamics in near space, theory and methods of advanced propulsion, ultralight material/structure, thermal environment forecast and thermal protection, and theory and methods of hypersonic aircraft autonomous control based on interdisciplinary innovation theory and original innovation methdos.

Fundamental Research on Nanomanufacturing

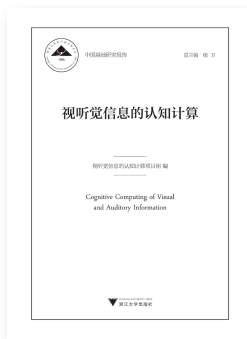


- 978-7-308-19776-2
- April, 2020
- 163 thousand words

*Fundamental Research Group of Nanomanufacturing*, The project group is led by Lu Bingheng, academician of Chinese Academy of Engineering and expert of mechanical engineering. Lu has been worked on advanced manufacturing technology for a long term.

This book explores new principles and methods of nanomanufacturing based on physical/chemical effect through interdisciplinary cross-over study, providing theoretical support for the consistency and quantification of nanomanufacturing and the promotion of nanomanufacturing technique and equipment level.

Cognitive Computing of Visual and Auditory Information

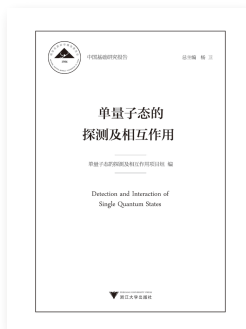


- 978-7-308-19775-5
- April, 2020
- 177 thousand words

*Research Group of Cognitive Computing of Visual and Auditory Information*, The project group is led by Zheng Nanning, academician of Chinese Academy of Engineering and expert of artificial intelligence, computer vision and pattern recognition. Zheng focuses on the basic theory and engineering technology of both AI & pattern recognition and computer vision and the application of its computing structure.

This book explores three core scientific problems – “basic characteristics, expression and integration of cognition”, “machine study and understanding of cognitive data”, and “synergistic calculating of multimode information” centering on “expression” and “calculating” in the cognitive process from the perspectives of human audio-visual cognition and neural mechanism.

Detection and Interaction of Single Quantum States



- 978-7-308-19773-1
- April, 2020
- 125 thousand words

*Xie Sishen*, physicist, academician of Chinese Academy of Sciences and the World Academy of Sciences, researcher of Institute of Physics, Chinese Academy of Sciences. Xie has worked on the synthesis, structure and physical property of nano materials for a long term.

This book tries to eliminate the mixture of quantum states and the influence of statistical fluctuation and make direct, high-precision exploration of single-particle quantum states and macro quantum states through study of single-particle quantum states and relevant quantum effect, so as to develop new quantum device building technology and quantum detection technology, which can help promote China’s basic research level and solve some problems that can help China make leaping improvement in information and energy technology.

Academic Series of Silk Road & Dunhuang Studies of Zhejiang Scholars

Silk Road and Dunhuang Studies



- 978-7-308-15521-2
- June, 2016
- 298 thousand words

*Chai Jianhong*, vice president and secretary-general of the Association of Chinese Tunhuang and Turfan Studies Council, part-time researcher of Dunhuang Academy China, part-time professor of Zhejiang University, Renmin University of China, Northwest Minzu University, Nanjing University and other universities.

This book collects 55 of Mr. Chai’s theses on the Silk Road and Dunhuang studies since 1980s, including 2 appendixes, and fully reveals his achievements in the two fields.





### Introductory Theory of Dunhuang Document Arrangement



- 978-7-308-15178-8
- June, 2016
- 344 thousand words

*Zhang Yongquan*, senior professor of liberal arts from Zhejiang University, director of Institute of Dunhuang Studies, Zhejiang University.

This book collects 20 of the author's published theses on the arrangement of Dunhuang documents, giving personal theoretical understanding of the arrangement and research of Dunhuang documents from five perspectives – the theory of naming, the theory of conjugation, the theory of period division, the theory of example imitation, and the theory of proofreading.

### Study of Dunhuang Turpan Documents



- 978-7-308-15846-6
- June, 2016
- 315 thousand words

*Zhu Lei*, professor, doctoral supervisor, and chairman of the Institute of Third to Ninth Century Chinese History, Wuhan University. ZHU focuses on the studies of the history of Wei Jin, Southern and Northern Dynasties, Sui and Tang Dynasties, and Dunhuang and Turfan documents.

This is a symposium on Dunhuang and Turfan documents and social economy of mediaeval times, involving studies of the economic system contained in the documents, notation and reading notes of Dunhuang and Turfan documents in Tang and Five Dynasties relevant to economy, essays in memory of SUN Changru and about the studies of Dunhuang and Turfan documents, etc. 27 theses are included in the book.



### Etiquette and Custom: Letter Formats and Ceremony Formalities in Dunhuang Documents



- 978-7-308-15177-1
- June, 2016
- 350 thousand words

*Wu Liyu*, professor, master of History of Ancient China graduated from the Department of History, Peking University, researcher of the Institute of History, Chinese Academy of Social Sciences. WU focuses on the history of Sui, Tang and Five Dynasties, history of rites in mediaeval times, and Dunhuang and Turfan documents.

This book consists of three parts: letter formats and ceremony formalities, rites and systems, and official rites and folk customs. In all 14 theses, some are about the formats of Dunhuang hand-copied books, some brief analysis of the singular form and plural form in the documents of Tang Dynasty, some daily life rites of the official circles in Dunhuang documents, while others the titles of different ranks in Dunhuang hand-copied books.

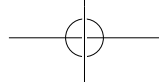
### Dunhuang Studies and Ancient Western Culture



- 978-7-308-15175-7
- June, 2016
- 323 thousand words

*Qi Chenjun*, professor of Lanzhou University, founder of the major of Dunhuang Studies at Lanzhou University, doctoral supervisor of the studies of historical literature at Lanzhou University, founder and editor-in-chief of Journal of Dunhuang Studies.

This book mainly introduces the positions and functions of Gansu and the western regions in the ancient Silk Road between Han and Tang Dynasties, makes systematical study on the history and influence of Hexi Corridor, expounds the historical development, population growth, and position in Chinese-western cultural communication of Dunhuang, makes preliminary study on the historical topics in Dunhuang letters, and then puts forward the author's own opinion on some academic problems.



Dunhuang Caves and Literature Studies



- 978-7-308-15176-4
- June, 2016
- 344 thousand words

*Shi Pingting*, research of Dunhuang Academy China, former chairman of Dunhuang Manuscripts Institute.

This book consists of two parts: studies of the Dunhuang Caves and studies of Dunhuang documents. More than 10 theses are collected in the book, including Dunhuang and Mogao Caves, Duke Jianping and Mogao Caves, Reflection on Mogao Cave 428, Newly Discovered Murals in Mogao Cave 220, Reading Notes of “Tablet of the ZHAI Family”.

History of Chinese and Western Transportation



- 978-7-308-16488-7
- June, 2016
- 312 thousand words

*Fang Hao*, a historian and Catholic priest focusing on history of Chinese-western communication, history of Song Dynasty, and history of religions, and history of Taiwan.

Divided into four chapters, this book makes detailed explanation of Chinese-western communication history, including southeast Asian, from prehistoric period to modern times and expounds the relations among nation, religion, culture, transportation, politics and trade. The cultural communication between China and the western world during Ming and Qing Dynasty is the highlight of the book.

Collective Studies on the Documents and Literature of Dunhuang



- 978-7-308-16409-2
- March, 2017
- 387 thousand words

*Huang Yongwu*, doctor of the Graduate Institute of Chinese, National Taiwan Normal University.

Consisting of more than 30 articles, this book involves the study of Dunhuang literature, collective studies on Dunhuang documents, and incomplete, anonymous Dunhuang documents.

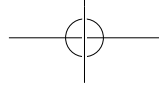
Archaeological Studies on the Silk Road



- 978-7-308-18935-4
- January, 2019
- 295 thousand words

*Xia Nai*, famous archaeologist, major mentor and organizer of the archaeological work of new China, one of the founders of China’s modern archaeology.

This book collects more than 30 of Xia Nai’s theses on the Silk Road during his lifetime. These theses are based on his decades of study on the ancient relics and unearthed relics along the Silk Road, reflecting this Zhejiang archaeologist’s contribution to the study of Chinese-western cultural communication in the ancient times.



## Study of Dunhuang Language Documents



- 978-7-308-15409-3
- June, 2016
- 300 thousand words

*Huang Zheng*, distinguished professor of the School of Fine Arts, Nanjing Normal University, director of the Research Center of Dunhuang Studies, Nanjing Normal University, executive member of the Association of Chinese Tunhuang and Turfan Studies Council. Huang focuses on Dunhuang documents and Dunhuang language and literature.

This is a symposium of HUANG Zheng's theses on the study of the words and phrases used in Dunhuang documents. The 30 theses compiled in this book make studies on the general theory of Dunhuang document arrangement, comparison of Dunhuang words and phrases, overview of Dunhuang studies in Zhejiang, etc.

## Theses on Turfan Studies and History of Western Regions



- 978-7-308-17689-7
- Decemeber, 2017
- 248 thousand words

*Shi Xinrong*, Ph.D in History, professor and doctoral supervisor of School of History Xinjiang Normal University. Shi focuses on the history of the western regions and Turfan studies.

Part of Academic Series of Silk Road & Dunhuang Studies of Zhejiang Scholars, this book is a collection of the author's important academic achievements in the study of Turfan and the history of the western regions in the past years. The author makes extensive research on ancient Xinjiang, including Turfan.

## Literature of Dunhuang Sutra Study

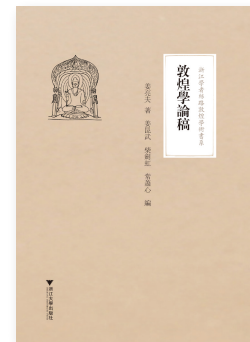


- 978-7-308-15710-0
- July, 2016
- 300 thousand words

*Xu Jianping*, professor and doctoral supervisor at the Institute of Ancient Books, Zhejiang University and Center for the History of Chinese Language (Key Research Institute of Humanities & Social Science conducted by the Ministry of Education). XU focuses on the studies of Dunhuang studies, sutra, and exegesis.

This is a symposium on Dunhuang sutra study by XU Jianping, involving the academic value and collating method of Dunhuang sutra and the proofreading of some of these sutras, which makes the book an example and valuable reference for the study of Dunhuang sutra arrangement. 14 theses are included in this book.

## On Dunhuang Studies

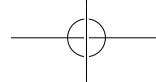


- 978-7-308-16551-8
- April, 2017
- 367 thousand words

*Jiang Liangfu*, linguistcian and scholar of Dunhuang studies.

Jiang Liangfu has published multiple monographs and papers on Dunhuang studies. This book selects the essence of his Dunhuang studies.





## Dunhuang Documents and the Social Economy of Mediaeval Times



- 978-7-308-15717-9
- July, 2017
- 301 thousand words

*Liu Jinbao*, professor and doctoral supervisor of the Department of History, Zhejiang University, council member of China Dunhuang Grottoes Conservation Research Foundation, member of the Association of Chinese Tunhuang and Turfan Studies Council, council member of the Tang Dynasty Institute of China, vice president of Zhejiang Dunhuang Studies and Silk Road Research Society.

This book is compiled on the basis of Liu Jinbao's published theses, with a small quantity of supplement and modification. Divided into four chapters, it starts the research from Dunhuang manuscripts and then relates the social changes, Dunhuang temples and social life, hierarchies and classes, and economy and society during the transition period between Tang and Song Dynasties.

## On Dunhuang Study and History of Five Liangs



- 978-7-308-16410-8
- February, 2017
- 320 thousand words

*Feng Peihong*, professor of the Department of History of School of Humanities Zhejiang University, member of the Association of Chinese Tunhuang and Turfan Studies Council, council member of the Tang Dynasty Institute of China. Feng focuses on Dunhuang study, history of Sui and Tang Dynasties, and history of northwest China.

This book involves the Guiyi Circuit, the magnificent Dunhuang nation, the Sogdians, and the history of five Liangs. It not only reflects the author's representative achievements in Dunhuang study and the history of Five Liangs but shows his academic evolution.

## On Historical Language of the Silk Road and Tocharian Language



- 978-7-308-17625-5
- February, 2017
- 400 thousand words

*Xu Wenkan*, senior editor of Chinese Dictionary editing group, distinguished research of the National Institute for Advanced Humanistic Studies, member of Cihai editorial board.

This book collects 30 of the author's theses and book reviews on the Silk Road, Sino-foreign relation in the ancient times, Sino-foreign language contact, western regions, and Dunhuang Turfan studies and 3 theses he compiled. In total 33 articles are included in total.

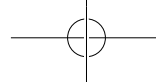
## Collective Studies on the Dialectal Accent of Northwest China in Tang Dynasty



- 978-7-308-17459-6
- October, 2020
- 445 thousand words

*Zhang Jinquan*, former member of the Association of Chinese Tunhuang and Turfan Studies Council, the editorial board of Dunhuang Studies Dictionary and Zhejiang Federation of Humanities and Social Sciences Circles, and vice president of Zhejiang Association of Dunhuang Studies.

This book collects the author's achievements in the study of the dialectal accent of northwest China and Dunhuang in Tang Dynasty during the past years and reveals many of his innovative opinions in this field. Traditional phonological methods are applied to study the dialectal accent of northwest China, starting from the collating of quzici and the scansion of bianwen.



## Studies on Dunhuang Turfan Economic Documents and Maritime Silk Road

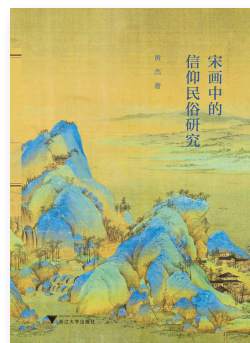


- 978-7-308-20926-7
- January, 2021
- 351 thousand words

*Zheng Xuemeng*, professor, doctoral supervisor, former president of the Tang Dynasty Institute of China, vice president (honorary president) of Chinese Economic History Society.

This book is divided into two parts: the study of Dunhuang Turfan economic documents and the Silk Road in Han and Tang Dynasties and the study of the Maritime Silk Road and the economy of Jiangnan and Lingnan in Tang, Song and Yuan Dynasties. Collecting the author's major academic achievements, it is not only a study of economic history based on Turfan documents but an important topic on maritime history.

## A Study of Belief Custom in Song Paintings



- 978-7-308-18206-5
- November, 2020
- 179 thousand words

*Huangjie*, associate professor of the Department of Art, School of Humanities, Zhejiang University. Huang focuses on Tang and Song literatures, Song and Yuan fine arts, and folklore studies.

The book collects Song people's belief custom depicted in the paintings of Northern Song and Southern Song, analyzes the interaction between the paintings and Song people's belief custom and expounds belief custom's restrictive influence on the themes and techniques of the paintings of the time.

## Matrix of Chinese Culture: World of Pre-Qin Thinkers

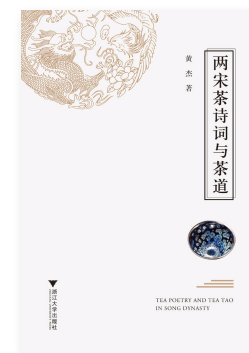


- 978-7-308-20504-7
- October, 2020
- 166 thousand words

*Zhang Nie*, researcher of Zhejiang Academy of Social Sciences focusing on history of Chinese philosophy and zhuzi studies.

This book introduces 13 works on Pre-Qin thinkers. It not only guides beginners into the world of zhuzi studies but directs those who have certain experience to grasp the truth of zhuzi.

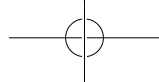
## Tea Poetry and Tea Tao in Song Dynasty



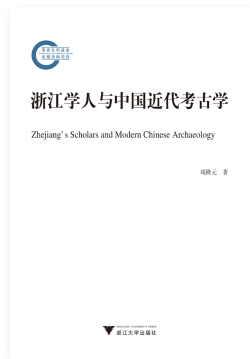
- 978-7-308-21165-9
- May, 2021
- 435 thousand words

*Huang Jie*, associate professor of the Department of Art, School of Humanities, Zhejiang University. Huang focuses on Tang and Song literatures, Song and Yuan fine arts, and folklore studies.

This book introduces the spirit of tea tao, tea art, and humanistic character of tea recorded in tea poems in Song Dynasty, makes individual analysis of some of the tea poems written by Su Shi, Huang Tingjian and Lu You, makes textual research on tea-related affairs, including the production of jasmine tea, the origin of oolong tea, the author of Man Ting Fang, tea cups decorated with Chinese francolin patterns, and "fen cha", and collects existed tea poems in Song Dynasty, adding detailed annotations.



## Zhejiang's Scholars and Modern Chinese Archaeology



- 978-7-308-20502-3
- April, 2021
- 305 thousand words

*Xiang Longyuan*, vice president of the Institute of Cultural Heritage, Zhejiang University, executive deputy director of Cultural Relics and Museology, ZJU, doctoral supervisor of ZJU. Xiang focuses on the teaching and studies of material culture and Museology.

This book discusses the exploration of Sun Yirang, Zhang Binglin, Xia Zengyou, Luo Zhenyu, Wang Guowei, Ma Heng, Shi Xingeng, He Tianxing and other Zhejiang scholars along with their relations with modern Chinese archaeology, and expounds Xia Nai's achievements in archaeology and his reflection on the archaeology in the 20th century. It systematically sorts out the heritage and innovation while traditional academic studies evolve into modern academic studies.

## Great Power, Great Transformation: Economic Transformation and Innovative Development of China

### Win at the Turning Point



- 978-7-308-20502-3
- April, 2021
- 305 thousand words

*Chi Fulin*, researcher, Ph.D supervisor, 11th and 12th CPPCC member and expert entitled to state council special allowance, head of China Institute for Reform and Development, vice president of China Society of Economic Reform with research interests in theory and practice of economic transition.

The experiences drawn from China's reform and opening-up indicate no matter it is a region or an enterprise, it usually wins at the turning point instead of beginning. The "13th Five-Year Plan" is a crucial historical moment for China's economic transformation and upgrade, where growth, transformation and reform are highly integrated. Economic transformation and upgrade bosoms enormous growth potential and market place. The book proposes action plan and suggestion for structural reform centered on economic transformation and upgrade during the "13th Five-Year Plan".

## Reshaping Economic Cooperation of the Belt and Road



- 978-7-308-16131-2
- September, 2016
- 213 thousand words

*Zhao Jinping*, researcher and director of Research Department of Foreign Economic Relations, Development Research Center of the State Council. Zhao focuses on macro economy, international economy, foreign trade and cross-border investment.

Both significant development strategies in the new period, "Silk Road Economic Belt" and "Maritime Silk Road in the 21st century" have great influence on Chinese politics and economy. The core target of the Belt and Road lies in enhancing the economic development, regional stability and prosperity of different countries. In this book, the author puts forward the idea that the Belt and Road strategy will provide constant drive for the economic growth and structural regulation of China, and meanwhile makes overall interpretation to the strategic planning, construction process and risks of Belt and Road.

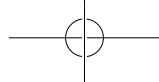
## The Internet Finance: Concept, Element and Ecology



- 978-7-308-15245-7
- January, 2016
- 300 thousand words

*Guan Qingyou*, Ph.D in economics, senior researcher at China Society of Economic Reform, member of academic committee at China Center for Urban Development, adjunct professor at City University of Macau, postgraduate supervisor at Tsing Hua University.

The book aims at the actual situation of China in transformation, especially the desire from small and medium-sized enterprises and public grassroots economy for financial service. Internet financing has played a significant role in industrial structure optimization and upgrade, demand structure improvement and reorganization of economic development mode.



The Great Change of Regional Economy under New Normal



- 978-7-308-15250-1
- December, 2015
- 200 thousand words

Song Xiaowu, consultant at China Society of Economic Reform engaged in research and practice on economic theory and reform with main interests in enterprise reform and labor system and social security system reform.

Based on the review of evolution of regional development strategy, the book compares and analyzes regional development strategy in East, West, Northeast, central region as well as development situation of Yangtze River Delta, Pearl River Delta, Beijing, Tianjin, Hebei, middle reaches of Yangtze river, Chengdu, Chongqing and central south area of Liaoning, pointing out main problems existing in regional development in China and analyzing the causes. Meanwhile, it also draws lesson from USA, European Union, Canada and BRICS regarding their successful practice and experiences in promoting regional coordinated development.

Transformation of Fiscal and Taxation System

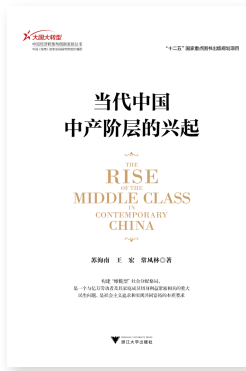


- 978-7-308-15228-0
- January, 2016
- 220 thousand words

Jia Kang, Ph.D in economy, financial expert, executive member of China Center for International Economic Exchanges, consultant at China Public-finance academy, distinguished professor at Peking University, Renmin University of China and Chinese Academy of Governance.

The book adheres to the research sequence featuring problem-guided – target-led – practical implementation and comes up with the concept, basic target and road adapted to fiscal system of modernized national governance to further deepen the reform in terms of well-positioned government function, improved division of administrative rights, regulated fiscal relationship between central and local government, tax system reform, establishment of modern budget management system, sophisticated government debt management system. Meanwhile, it also strengthens the connection among fiscal reform, price, land and finance to fully implement requirements and targets of reform.

Rise of Middle Class in Contemporary China



- 978-7-308-15230-3
- November, 2015
- 221 thousand words

Su Hainan, expert entitled to State Council special allowance, vice president at China Association for Labor Studies, president at Compensation Committee, adjunct professor and doctoral supervisor at Renmin University of China and Capital University of Economics and Business.

The book utilizes open perspective, takes down-to-earth attitude, and applies precise professional knowledge but popular and easy to understand language to carve out the image of “middle class in contemporary China”in terms of salary, assets, occupation, education, consumption, investment, psychology, behavior, history and development. It answers why middle class would rise in contemporary China in logical order and mainly depicts what is middle class and what is the middle class in present China and analyzes whether China could generate middle class. Besides, it also describes the basic concept of comprehensive rise of middle class, mid- and long- term targets, main measures and the key tasks at present.

Government Governance Modernization



- 978-7-308-15066-8
- December, 2015
- 204 thousand words

Shen Ronghua, vice secretary-general and researcher at Chinese Public Administration Society, distinguished professor and guest professor at Renmin University of China, University of International Business and Economics.

Under the framework of government management modernization, the book carries out overall discussion and analysis on the past, present and future of government management reform involving relationship among government and market, government and society, central and local governments, enhancement of functional transformation, organizational optimization, public institution reform, allocation of personnel supported by government finance and building of rule of law government. It centers on problems, adopts first-hand materials, data and cases to dissect and analyze the key and difficult points occurred from government reform, proposes well-directed, prospective and practical policy recommendations and reform concept.



Green Transformation and Development

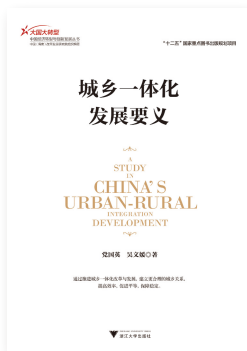


- 978-7-308-15416-1
- March, 2016
- 227 thousand words

*Gu Shuzhong*, vice director of resource and environment policies, Development Research Center of the State Council, researcher, mainly engaged in resource economy, safety, management and policies.

The book originating from characteristics and connotation of green development, analyzes pressure, motivation and obstruction of green transformation and development. Furthermore, it elaborates key areas and main roads from green fiscal, finance, science & technology, consumption and urbanization perspective.

A Study in China’s Urban-Rural Integration Development



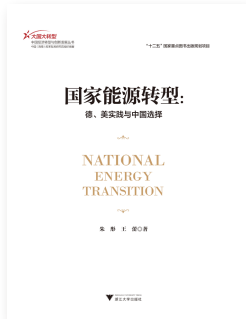
- 978-7-308-16130-5
- September, 2016
- 255 thousand words

*Dang Guoying*, Ph.D in Economics, doctoral supervisor, researcher of Rural Development Institute, director of Macro Economy Research Office, Chinese Academy of Social Sciences.

Divided into two parts, this book discusses and analyzes the key problem of the future development of rural China – empower farmers with land property right. The first part centers on the institutional drive of urban-rural integration, including guiding urban-rural integration by urbanization, the integration of marketization of labor elements and reform of household registration system, the integration of marketization of land elements and reform of the land management system, and the integration of marketization of capital elements and reform of financial system. The second part centers on the equitable access to urban-rural basic public services and innovation of urban-rural planning, putting forward suggestions of modern cities and beautiful rural areas, urban-rural society in which every resident is equal, integrated management of urban-rural society, etc.



National Energy Transition



- 978-7-308-15349-2
- January, 2016
- 302 thousand words

*Zhu Tong*, Ph.D in economics, director of energy economy research unit, Institute of Industrial Economics of CASS, associate researcher with research interests in energy strategy and policy, industrial organization and government control.

The book reviews history and characteristics of economic growth, discussing the relationship of energy and economic transformation during the process of economic development. It carries out analysis on historical stage of energy transformation in human society to extract basic logic of energy transformation. It provides a unique perspective and comprehensive framework for overall understanding of practice of energy transformation.

People-centered Education Transformation

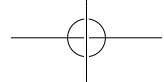


- 978-7-308-15454-3
- February, 2016
- 232 thousand words

*Chu Zhohui*, researcher at National Institute of Education Sciences, director general of China Education Improvement Society.

Level of humanism in China’s education is low and unequaled. It stays skewed distribution status featuring unbalanced ecology, resulting in strong suction effect in China’s society, thus hampering the education to realize happiness of human being. China’s education urgently calls for establishing modern school system that puts student growth and development to be the primary basis for running a school. In addition, educational valuation shall focus on supporting development of people to be multiple autonomies, etc. Each educator shall take proactive attitude to participate in shortening the gap of educational humanism, center on people and achieve his own life goal.





## The Development of Private Enterprise and The Reform of Mixed Economic



- 978-7-308-15232-7
- March, 2016
- 272 thousand words

*Chen Yongjie*, Ph.D in engineering (engineering management), vice secretary of China Center for International Economic Exchanges. He's participated in drafting report on the work of the government and report of Central Economic Work Conference. Recently he also holds the post of vice leader of document drafting work group to take part in the drafting of "Opinions of the State Council on Encouraging, Supporting and Guiding Development of Non-public Economy".

Upon 30-plus years of reform and opening-up, private economy has played a decisive role in national economic system. However, current private economy, existence and development of small and medium-sized enterprises in particular, still encounter a series of problems that require further transformation and upgrade. And it also exerts great influence on the overall future economic transformation of China. The book discusses the road of private economy to transform from extensive economy to intensive one, from low-end manufacturing to high-level one, from copy to self-innovation and develop mixed ownership economy.

## China's White-Collar Wave



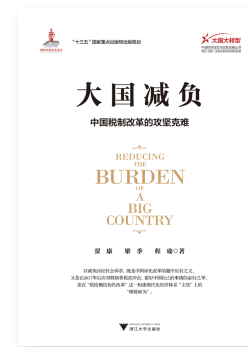
- 978-7-308-15231-0
- December, 2015
- 205 thousand words

*Jiang Changyun*, director of tertiary industry research office of institute of industrial economics and technology, NDRC. He won Sun Yefang Economic Prize and outstanding prize (top prize) the second national youth social sciences.

The service industry not only ignites sustainable development of society and economy, but also motivates industry upgrade and development mode transformation in the contemporary world. Likewise, service industry in China has surpassed the secondary industry to become the industry boasting highest GDP account among three major industries and employment absorption.



## Reducing the Burden of a Big Country

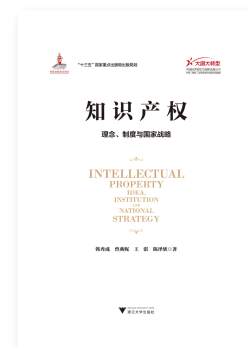


- 978-7-308-18671-1
- December, 2019
- 191 thousand words

*Jia Kang*, Ph.D in economy, financial expert, executive member of China Center for International Economic Exchanges, consultant at China Public-finance academy, distinguished professor at Peking University, Renmin University of China and Chinese Academy of Governance.

This book reviews China's tax reform in the past 40 years since the reform and opening-up started, expounds the progress of different tax reforms since the 18th National Congress of the Communist Party of China, and makes forward-looking reflection on the direction of China's tax reduction and tax reform, how to guide and support the all-sided, deepened reform, and other problems as Trump's tax reform causes a global tax reduction wave and China enters the new Socialist era.

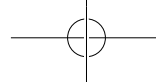
## Intellectual Property Idea, Institution and National Strategy



- 978-7-308-20736-2
- November, 2020
- 190 thousand words

*Han Xiucheng*, former director of China Patent Office, vice office director and inspector of China National Intellectual Property Administration, current director and researcher of Intellectual Property Development & Research Center, China National Intellectual Property Administration (from 2013). Han's main works include *The Past of Patent, Offense and Defense of Patent*, and *Intellectual Property Knowledge for Leading Cadres*. Lu Nan, associate professor of School of Law, Tsinghua University.

According this book, intellectual property is separating itself from traditional nature of property right and has become a central right cluster in the era of information from the perspective of theory. It is necessary to break through the ternary structure among traditional patent, copyright, and trademark from the perspective of institution. Besides, the book also puts forward comprehensive national innovative strategy facing the era of new industrial revolution centering on novel intellectual property theory.



## Legal Essence of Belt and Road Countries

*Wang Guiguo*, senior liberal arts professor of Zhejiang University, President of Institute of International Strategy and Law and President of International Academy of the Belt and Road (Hong Kong, China), Chair Professor of Eason-Weinmann International Law and Comparative Law, School of Law, Tulane University.

This book introduces the legal systems and rules of near 40 important Belt and Road countries, mainly including: (1) customs system; (2) foreign trade system; (3) direct foreign investment; (4) currency and banking system; (5) laws of infrastructure construction; (6) laws of labor management; (7) environment law; (8) laws of relevant dispute solution. Professor Wang Guiguo is the editor-in-chief. Law experts from near 40 important Belt and Road countries, including Russia, Kazakhstan, India, Sri Lanka, Japan, Singapore, Malaysia, Indonesia, Britain, France, German, Switzerland, Egypt, Greece, Italy, the Netherlands and Turkey, directly write down the essential laws and rules in English, fully embodying the situation of their own countries.



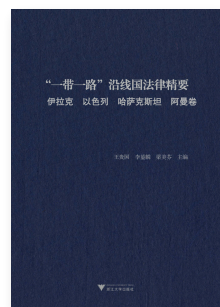
### Essentials of the Laws of the Belt and Road Countries: Austria, Belgium, Czech

□ 978-7-308-18202-7  
□ July, 2019  
□ 323 thousand words



### Essentials of the Laws of the Belt and Road Countries: Australia, UK, USA

□ 978-7-308-19242-2  
□ July, 2019  
□ 257 thousand words



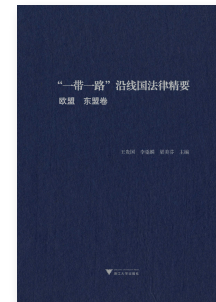
### Essentials of the Laws of the Belt and Road Countries: Iraq, Israel, Kazakhstan, Oman

□ 978-7-308-18203-4  
□ July, 2019  
□ 333 thousand words



### Essentials of the Laws of the Belt and Road Countries: Italy, Spain, Turkey

□ 978-7-308-19142-5  
□ July, 2019  
□ 335 thousand words



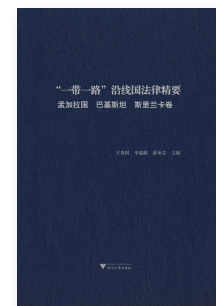
### Essentials of the Laws of the Belt and Road Countries: EU, ASEAN

□ 978-7-308-18069-6  
□ Decemeber, 2017  
□ 384 thousand words



### Essentials of the Laws of the Belt and Road Countries: Myanmar, the Philippines, Thailand

□ 978-7-308-19060-2  
□ July, 2019  
□ 332 thousand words



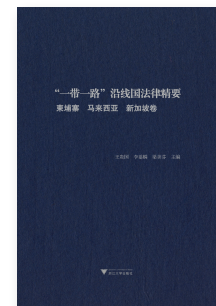
### Essentials of the Laws of the Belt and Road Countries: Bangladesh, Pakistan, Sri Lanka

□ 978-7-308-18070-2  
□ July, 2019  
□ 300 thousand words



### Essentials of the Laws of the Belt and Road Countries: Greece, Hungary, Norway

□ 978-7-308-18383-3  
□ July, 2019  
□ 280 thousand words



### Essentials of the Laws of the Belt and Road Countries: Cambodia, Malaysia, Singapore

□ 978-7-308-18382-6  
□ July, 2019  
□ 268 thousand words



### Essentials of the Laws of the Belt and Road Countries: Belarus, Russia, Ukraine

□ 978-7-308-19223-1  
□ July, 2019  
□ 318 thousand words



### Essentials of the Laws of the Belt and Road Countries: India, Japan, Korea

□ 978-7-308-18985-9  
□ July, 2019  
□ 306 thousand words



Technological Progress and Productivity Analysis in Agriculture



□ 978-7-308-21142-0  
□ May, 2021  
□ 255 thousand words

Gong Binlei, Ph.D in Economics of Rice University, vice director of Center for Energy & Environment Policy Research, Zhejiang University. Gong focuses on economic growth and productivity, development economics, agricultural economics, energy economics, etc.

This book sorts out agricultural production technological level and productivity in different stage of China's rural reform, introduces the changes in China's agricultural production relations and productivity, and makes research on the productivity level of China's agricultural technology along with influence factors using productivity analysis model.

Quality and Efficiency Improvement: Transformation and Performance Evaluation of China's Agricultural Product Supply Chain Organization

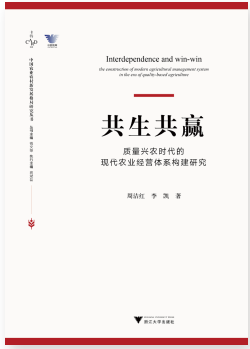


□ 978-7-308-21382-0  
□ July, 2021  
□ 278 thousand words

Ji Chen, doctor of the Department of Agricultural Economy and Management, Technical University of Madrid, associate professor of School of Public Affairs, Zhejiang University. Ji focuses on industrial economy and food safety.

This book makes research on the transformation and performance evaluation of supply chain organizations based on the management of agricultural product supply chain in China, providing policy reference for the optimization of the management of agricultural product supply chain in China, the building of new ecosystem of agricultural product supply chain, and the promotion of industrial upgrading.

Win-Win Intergrowth: A Study of the Structure of Modern Agricultural Operation System in the Era of High-Quality Agriculture



□ 978-7-308-21141-3  
□ July, 2021  
□ 400 thousand words

Zhou Jiehong, professor of School of Public Affairs, Zhejiang University, director of Institute of Food Quality and Safety, vice chairman of Hangzhou Food Safety Supervision Association. Zhou focuses on food safety and supply chain management, E-commerce of agricultural products, marketing of agricultural products, and brand operation management.

This book studies the quality safety control and the mobilization of farmers of novel agricultural business entity from the perspective of high-quality agriculture and provides policy support for the structural reform of agricultural suppliers, the promotion of modern agricultural construction, and the mobilization of junior farmers.

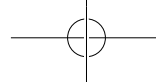
Social Capital of Farmers' Cooperatives: Benefits and Dilemma



□  
□  
□

Liang Qiao, associate professor and doctoral supervisor of School of Public Affairs, Zhejiang University focusing on agricultural industrial organizations and farmer's cooperatives, agricultural product supply chain, food safety, etc.

This book analyzes the characteristics and changes of social capital in the transformation development of cooperatives based on the concept definition of social capital, establishes evaluation index system of cooperative's social capital, evaluates the level of Chinese cooperatives' social capital based on case study, mathematical model analysis, descriptive statistical analysis, and quantitative analysis of typical cases and representative samples in different areas of China, and thus reveals the benefits and dilemma of social capital towards farmer's cooperative and the differences of social capital under different governance mechanisms.



## China Rural Household Panel Survey Report (2018)



- 978-7-308-19891-2
- May, 2020
- 382 thousand words

*Zhejiang University Innovative Research Group of Chinese Rural Households*  
Key study base of national humanities and social sciences of the Ministry of Education focusing on major theoretical and realistic problems China faces in the process of agricultural and rural modernization and providing decision-making reference to the agricultural and rural development strategy and relevant policies for the government.

This book includes population characteristics, work information, production and operation, land condition, income and expenditure, insurance and guarantee, etc. The report uses detailed micro data to fully reveal the life and production status of rural households in China, which makes it valuable to solving the problems of rural households and urbanization. It will also provide important reference for the highlight of government work, including “targeted poverty alleviation” and “issues relating to agriculture, rural areas, and rural people”.

## Studies of Zhoushan Islands New Zone Free Port

## Development Strategy Research for Free Trade Port with Chinese Characteristics



- 978-7-308-18459-5
- April, 2019
- 265 thousand words

*Huang Xianhai*, Ph.D in Economics of Fudan University, dean, professor and doctoral supervisor of School of Economics, Zhejiang University. Huang focuses on international economics and development economics.

This book reveals the inner mechanism of free trade port construction, provides strong theoretical support for backward countries to develop free trade port, and explores the mechanism and path of free trade port construction in China, thus offering theoretical support for China’s national strategy of developing free trade port.

## The Operation Mechanism and International Reference of Freeport Financial Service

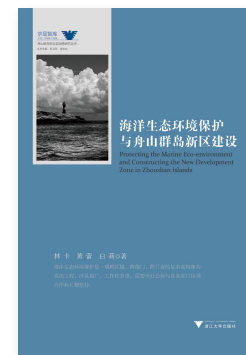


- 978-7-308-14534-3
- December, 2017
- 250 thousand words

*Huang Yanjun*, professor of School of Economics, Zhejiang University, vice director of Institute of Financial Research, expert of achievement identification for National Social Science Foundation projects.

This book is divided into two parts. One is general theoretical and realistic research on freeport finance, mainly focusing on the functions, modes and system of freeport finance. The other discusses the idea of the financial construction of Zhoushan Island New District, putting forward relevant objective mode and current highlight of the financial work.

## Protecting the Marine Eco-Environment and Constructing the New Development Zone in Zhoushan Islands



- 978-7-308-16065-0
- March, 2017
- 205 thousand words

*Lin Ka*, doctor, professor, and doctoral supervisor of School of Public Affairs, Zhejiang University.

This book focuses on the crises and contradictions that have occurred or may occur in Zhejiang’s marine ecosystem from both theoretical and practical perspectives, and then extends the discussion to multiple topics related to the sustainable development of the marine environment.



## Innovative Development of Marine in Zhejiang Province: A Case of Zhoushan City



- 978-7-308-18581-3
- April, 2019
- 346 thousand words

*Wei Jiang*, professor and doctoral supervisor of School of Management, Zhejiang University, deputy dean of Institute of Development Strategy, Zhejiang University, and director of the Department pf Business management, director of Institute of Business Organization and Strategy. Wei focuses on strategic innovation, technological innovation management, and strategic management.

This book makes research on the industrial development of Zhoushan Islands New Zone, analyzes the development space of Zhoushan-based industry, makes clear the direction of future industry, and forms industrial structure and system that suit the development orientation of the New Zone. The research in this book is of great theoretical and practical significance.

## The Laws of Free Trade Ports: National Experience and Zhoushan Practice



- 978-7-308-19916-2
- August, 2020
- 292 thousand words

*Zhu Xinli*, president, professor, and doctoral supervisor of Zhejiang University Guanghua Law School focusing on administrative law, government regulation, law of administrative litigation, and law of state compensation.

This book makes theoretical and practical guidance on the legal construction of Zhoushan Free Port from trade system, friendly investment environment, financial policy, tax policy, shipping business, free population mobility, convenient entry-exit policy, and other perspective based on the current situation and development of the legal construction of Zhoushan and the experience of developed countries and region building free ports. Meanwhile it explores the institutional guarantee and intellectual support of Zhoushan Free Port construction from legal perspective.

## Study on the Development of Free Ports and Emerging Marine Industries



- 978-7-308-18604-9
- October, 2019
- 171 thousand words

*Cai Ning*, professor and doctoral supervisor of School of Public Affairs, Zhejiang University, current director of Institute of Government and Enterprises, Zhejiang University, vice chairman of Chinese Association of Industrial Economy, executive member of the business branch of Chinese Association of Quantitative Economics. Cai focuses on business strategy and competitiveness, innovation and entrepreneurship, environment and economic coordination, etc.

After analyzing the features of free port island, this book makes research on strategic emerging marine industries that suit Zhoushan based on China's requirements to the regional development of Zhoushan and puts forward the development ideas, paths, and policies of Zhoushan's strategic emerging marine industries, so as to promote the construction of Zhoushan Islands New Zone and the development of Zhejiang's marine economic demonstration zones.

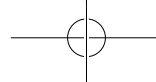
## Space Supporting Research of Construction Land in Zhejiang Zhoushan Archipelago New Area



- 978-7-308-19561-4
- September, 2019
- 290 thousand words

*Tan Yongzhong*, associate professor and master's supervisor of the Department of Land Management, School of Public Affairs, Zhejiang University. Tan focuses on regional development and land utilization, urban growth and land management, etc.

Based on clarifying the current utilization of land resource and the space demands of construction land in Zhoushan Archipelago New Area, this book establishes a space guarantee mechanism with the characteristics of Zhoushan Archipelago New Area centering on space planning integration, requisition-compensation balance of farmland, land utilization and regulation, and sea-land interconnected coordination and gives suggestions on relevant policies to enhance the construction and development of Zhoushan Archipelago New Area.



## Research on Free Port: Evolution and Institution



- 978-7-308-18144-0
- December, 2020
- 212 thousand words

*Li Jinshan*, director of the Department of Public Policy and Public Economy, School of Public Affairs, Zhejiang University focusing on administrative management and public affairs, analysis of public policies, European affairs, etc.

Based on the study of different policies and laws on free port, this book summarizes the institutional change and development path of free port and analyzes individual case of international free port to provide reference for the construction of free port in China, so as to help China develop international cooperation through free port.

## Legislation and Research on Free Port Management



- 978-7-308-19943-8
- December, 2020
- 310 thousand words

*Wang Guanxi*, Ph.D in Law of Peking University, Post Doctorate in Law of Renmin University of China, professor and doctoral supervisor of Zhejiang University Guanghua Law School. Wang focuses on civil law and special law, psychological culturology, international relation, etc.

This book mainly discusses the basis of China's free port construction, existed problems of bonded areas in China, problems emerging while making laws and regulations for free port construction in China and relevant solutions, as well as comparison and learning of relevant regulations of major free ports and free trade areas around the world. At last it puts forward several suggestions on the policies involving the making of laws and regulations of free port management.

## Research on the Construction of Zhoushan Free Port and the Development of Its Supporting Industries



- 978-7-308-21092-8
- March, 2021
- 330 thousand words

*Ma Shuzhong*, teacher of School of Economics, Zhejiang University, doctor, professor, doctoral supervisor, director of Institute of International Business, Zhejiang University, executive member of China Information Economics Society and China Society of World.

This book makes an overall introduction of Zhoushan Islands New Zone. It analyzes the relations between port and industrial interaction theoretically, reveals the special mechanism of the support industrial development of free port, and makes reasonable, practical planning for Zhoushan's free port construction and supporting industrial development, which makes it of great theoretical and realistic significance.

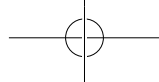
## Sovereignty Blockchain 1.0: Orderly Internet and Community with a Shared Future for Humanity



- 978-7-308-20151-3
- June, 2020
- 235 thousand words

*Lian Yuming*, professor, doctor, president of Beijing Institute of Urban Development, president of Guizhou University-Guiyang Institute for Innovation-driven Development Strategy, director of Big Data Strategic Emphasis Laboratory. Lian focuses on the strategic study of big data.

This book points out that orderly Internet is a senior form of Internet development, innovatively puts forward "the theory of digital sovereignty", "the theory of social trust", and "the theory of intelligent contract", and expounds the significance of kindness-oriented technology and Wang Yangming's mental science to the establishment of a shared future for humanity.



Innovation Lead Development: New Exploration of Innovation Management Theory in China



- 978-7-308-19153-1
- May, 2019
- 620 thousand words

Wu Xiaobo, professor and doctoral supervisor of School of Management, Zhejiang University, distinguished professor of Qiushi program of Zhejiang University, director of “Study of Innovation Management and Sustainable Competitiveness” National Philosophy and Social Sciences Innovation Base.

This book systematically sorts out the theory, practical exploration achievements, and essential ideas of the innovation management of business technology based on the hard work of Xu Ruiqing and the team of School of Management, Zhejiang University that he leads during the past four decades. It includes the secondary innovation theory and practice, overall innovation management, national innovation system, university-industry cooperation, reform of enterprises’ R&D organizations, the development of organizational learning and innovation abilities, etc.

New Finance, New Pattern: New Thoughts of China’s Economic Reform



- 978-7-308-18904-0
- March, 2019
- 268 thousand words

Ba Shusong, professor, chief economist of China Banking Association, chief Chinese economist of HKEX.

As the age of AI is coming, big data, blockchain, and financial technology are keeping changing financial ecosphere. The author makes an overall explanation of China’s economy based on the summary of past experiences and the outlook of the new age to help readers see the development direction of China’s economy clearly under the new “AI + finance” pattern.

Lost Games I (Souvenir Edition)



- 978-7-308-18739-8
- June, 2019
- 285 thousand words

Wu Xiaobo, famous financial author and publisher of Blue Lion financial books focusing on the study of companies.

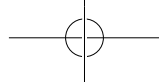
Lost Games II (Souvenir Edition)



- 978-7-308-19013-8
- June, 2019
- 260 thousand words

This book records 19 failures which are the most well-known in Chinese business circles during the past two decades, trying to explore the gene of “Chinese style enterprise failure”.





## New Growth Point: The Growth Path of Chinese Economy in Global Changes



- 978-7-308-20640-2
- November, 2020
- 234 thousand words

*Guan Qingyou*, president of Reality Institute of Advanced Finance, co-founder and partner of Real Capital.

Focusing on the hotspots, difficulties and growth points of current development of Chinese economy, this book shares unique viewpoints from authoritative experts and scholars in domestic economic, trade and financial fields on foreign trade relations, macro economic prospect, innovative financial reform and other topics, makes panoramic explanation of the achievements and problems of the development of Chinese economy, analyzes the prospect of China's macro economy in the future under new situation, and provides practical suggestions on policy making, innovative industrial transformation, investment trend, enterprise management, and other aspects.

## The Base of China



- 978-7-308-21238-0
- April, 2021
- 175 thousand words

*He Dan*, Financial publisher, scholar of business history, and CEO of Blue Lion participating in the planning and publication of near 100 books on Top 500 enterprises in China and Top 500 enterprises in the world, including Huawei, Tencent, Alibaba and Geely.

This book discusses how China's industrialization and urbanization boost the rejuvenation of a great power, how the world's No.1 manufacturing country evolves into the world's manufacturing power under new development pattern, and other topics, including the rise of and reflection on Internet economy, the path of China's manufacturing upgrading, the reform of industrial-city competition and cooperation mode, etc.

## Miracle of Growth



- 978-7-308-19886-8
- March, 2020
- 152 thousand words

*Zhang Tao*, graduate of Chinese Academy of Fiscal Sciences, columnist and economic commentor. Zhang is now working at the headquarters of China Construction Bank.

The author finds out the inherent law of China's economic operation based on the economic data in the past few years through intuitionistic diagrams, makes in-depth discussion of the trend of economic change in the future and the factors behind, and analyzes realistic problems about the economy of China, such as macro and micro, market and policy, local and central, thus helping readers handle economic and wealth trends, make proper decisions, and grasp opportunities timely.

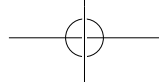
## General Education of Management



- 978-7-308-20077-6
- June, 2020
- 162 thousand words

*Yao Yuliang*, associate professor (lifetime professor) and chair professor of Lehigh University College of Business and Economics, famous international scholar of science of business administration.

This is an easy, inspiring knowledge system of common management. It seemingly answers a series of problems unrelated to the science of management based on daily life and historical allusions, but in fact provides the management knowledge a professional manager should know in simple language that an unprofessional manager can easily understand.



Huawei Supply Chain Management



□ 978-7-308-20089-9  
□ June, 2020  
□ 187 thousand words

*Xin Tong*, worked at the world’s most excellent enterprises such as Apple and ABB and has been working at the field of supply chain for two decades. With incomparable professional ability, Xin has an overall, reliable understanding of the supply chain of Huawei as a formal Huawei employee and a frontier worker of supply chain management.

This book expounds multiple iterations of Huawei’s supply chain from ISC, GSC, CISC to ISC+ in chronological order and analyzes in multiple dimensions the objective, strategy, detailed practice, achievements, experience and enlightenment of each supply chain reform, and compares the differences between Huawei and other industrial giants, like ZTE, Ericsson, Nokia, Lenovo, Samsung, and Apple, in supply chain management from a higher, broader perspective.

Crossing 84°N



□ 978-7-308-20374-6  
□ July, 2020  
□ 219 thousand words

*Li Juan*, CCTV reporter, student of EMBA media class of School of Economics and Management Tsinghua University, master of fine arts of Peking University, graduate of the Department of Radio, Television & Journalism of Huazhong University of Science and Technology. Li used to be a CCTV-8 producer and involved in media work for 14 years. She arrived in the Arctic Ocean with Chinese Arctic Scientific Expedition Team in the summer of 2018.

The author followed Chinese Arctic Scientific Expedition Team into the “no man’s land”, witnessing the team’s comprehensive investigation involving multiple disciplines in the north pole. The book introduces all categories of the scientific expedition work in the north pole and records on-site interviews of many scientists in different fields.

The Long-Term Money Revolution: A Brief History of Chinese FoFs



□ 978-7-308-20462-0  
□ August, 2020  
□ 168 thousand words

*Hong Ruoxin*, media worker, founder of Xin Finance, a we media, KOL. Hong keeps focusing on new financial power, interpreting new industrial trend, and delivering acute insight into new finance.

Focusing on the development of China’s FoFs (Fund of Funds), this book tells China’s history of investment from the enlightenment of venture capital during Self-Strengthening Movement to now, extending for 200 years. It starts from FoFs, which is a vertical, narrow entrance through which you can see big things, and introduces the history and real fundraising events of FoFs from the perspective of global history, which make it full of strategic value and practical value.

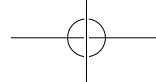
Smart People Do Stupid Things: Don’t Let “Common Sense” Cheat You



□ 978-7-308-19724-3  
□ September, 2020  
□ 105 thousand words

*Geliekenan*, contract writer of Jianshu and Douban Reading, Ph.D in History, master of philosophy, bachelor of economics.

This book changes your thinking, your lifestyle and your life and deletes your “bad” ideas to help your brain regain energy. In this way you can say goodbye to fake science and the “lies” that we are familiar with.



## The Great Adventure



- 978-7-308-20714-0
- January, 2021
- 335 thousand words

*Hong Ruoxin*, media worker, founder of Xin Finance, a we media, KOL. Hong keeps focusing on new financial power, interpreting new industrial trend, and delivering acute insight into new finance.

This book involves mobile payment, consumption finance, P2P, Internet insurance, digital currency, and other industries. It not only focuses on the unceasing exploration from new players like Internet giants but highlights the self-innovation of experienced financial giants like banks. The author tells how legends formed and explores the logic behind.

## Cities of the Great Nation



- 978-7-308-21530-5
- July, 2021
- 190 thousand words

*Qin Shuo*, initiator of China Commercial Civilization Research Center and founder of new media platform Chin@Moments.

Based on field investigation in recent years, the author selects cases of economic and civilization development from major cities in Yangtze River Delta and Pearl River Delta and representative regions like Guizhou, Henan and “the Great Northern Wilderness in northeast China”, to reveal cutting-edge achievements in these regions, observe the inner gene and core competitiveness of their development, and discuss the new change, new problems and new trend of current regional development.

## Belt and Road 2.0: New Silk Road Pattern Led by China



- 978-7-308-17621-7
- August, 2018
- 220 thousand words

*Editorial Board of Caixin Media*, Most characteristic new media group in China that treasures independent understanding, professional quality and social responsibility as life.

After years of development, the Belt and Road initiative has entered a new stage since Belt and Road Forum for International Cooperation was held in May 2017. This book, setting off from the event, puts forward detailed and operable classic cases about the settlement and practice of Belt and Road in different regions after the publication of policy interpretation books.

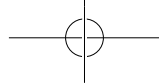
## Thoughts of Civilization (Volume II): New Chinese Art of Business and New Business Future



- 978-7-308-17622-4
- April, 2018
- 239 thousand words

*Qin Shuo*, initiator of China Commercial Civilization Research Center and founder of new media platform Chin@Moments

This book consists of dozens of articles written by Qin Shuo between 2016 and 2017, including some hot articles which have caused strong reaction. You can see his permanent pursuit of entrepreneurship, his care for the economic situation of China, his questioning of social system, and his exploration of the commercial civilization of China.



## How to Read Classics



- 978-7-308-18041-2
- June, 2018
- 238 thousand words

*China Reading Weekly* is an influential literary newspaper jointly hosted by National Press and Publication Administration, *Guangming Daily* and The Publishers' Association of China.

This book collects literary and historical Chinese classics common readers must have heard of, such as *Chu Ci* (Verses of Chu), *Shang Shu* (Book of Documents), *Zuo Zhuan* (The Zuo Tradition), *Shi Ji* (Records of the Grand Historian). Each chapter is written by authoritative professor or scholar in relevant field. You can learn reading skills, historical anecdotes and interesting comments, which make the book both practical and readable.

## Brief History of the Silk Road: Land Silk Road



- 978-7-308-18168-6
- August, 2018
- 165 thousand words

*Guo Yemin*, history buff, columnist and invited writer of National Humanity History.

This book only tells interesting stories along the Silk Road: How the history of European civilization that was changed by prisoners brought China's papermaking technology to the world? Who was the first Chinese arriving in Africa? What was the exotic charm like in Tang Dynasty? How a fad caused by Caesar's new costume helped Chinese silk win the heart of the Roman Empire?

## Brief History of the Silk Road: Maritime Silk Road



- 978-7-308-17647-7
- January, 2018
- 245 thousand words

*Guo Yemin*, history buff, columnist and invited writer of National Humanity History.

This book collects near 100 delicate pictures and Silk Road exhibits from museums around the world. You can see clearly the historical context of the Maritime Silk Time behind vivid, interesting stories even without complicated historical background and in-depth historical textual research.

## Poetic and Picturesque China

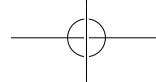


- 978-7-308-20756-0
- December, 2020
- 150 thousand words

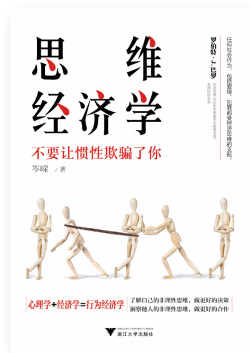
*Guo Yemin*, history buff, columnist and invited writer of National Humanity History.

This book selects social scenarios contained in ancient poems and paintings. With vivid pictures and texts, it tells interesting humanistic history of ancient China in simple language.





## Mind Economy: Don't Let Inertia Cheat You



- 978-7-308-21060-7
- March, 2021
- 130 thousand words

*Cen Rong*, columnist, senior media worker, member of Hangzhou Writers Association, contract writer of *Duzhe*.

From the “brand effect” of pirates torturing captives to Luckin Coffee’s financial fraud, the author discusses the competition and collision between economics and psychology through witty stories.

## Confidence of Chinese Economics: Path of Quality Development of Future Economics



- 978-7-308-19987-2
- July, 2020
- 171 thousand words

*Wu Jinglian*, a leading authority of Chinese economics, current researcher of Development Research Center of the State Council, vice director of Advisory Committee for State Informatization, vice director of the Academic Committee of Development Research Center of the State Council, etc.

Facing the new change brought by a series of new situations, including increasing uncertain factors of world economics and new normal of the economic development of China, famous Chinese economists such as Wu Jinglian and Zhou Xiaochuan make a systematical review of the development and reform experience of China’s economy and thoroughly interprets hotspots like Sino-American trade friction and the construction of Belt & Road Initiative and free trade pilot zones with sharp views and explanations from objective perspective as usual.

## Reevaluate Politics: Understand the History of France in the 18th Century



- 978-7-308-21332-5
- June, 2021
- 271 thousand words

*Zhang Chi*, Ph.D in History of Peking University, associate professor of the Department of History of Zhejiang University.

Based on the narration of integral culture, this book discusses French Revolution from old system, new culture, new citizen, and other aspects, makes all-sided analysis of the inner logic and basic structure of French Revolution, and puts forward some novel viewpoints from cultural perspective.

Foodie Time: Spring Buds



□ 978-7-308-20879-6  
□ December, 2020  
□ 54 thousand words

Foodie Time: Summer Flowers



□ 978-7-308-20880-2  
□ December, 2020  
□ 54 thousand words

Foodie Time: Autumn Fruits



□ 978-7-308-20881-9  
□ December, 2020  
□ 54 thousand words

Foodie Time: Winter Fruits

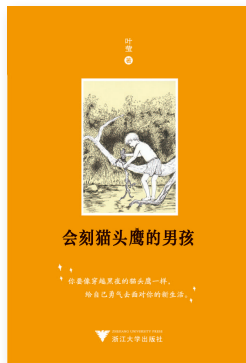


□ 978-7-308-20882-6  
□ December, 2020  
□ 54 thousand words

*Xie Hua*, formerly known as Xie Yuanyuan, member of China's Writers Association. She has published more than ten books. The number of words of her published children's literature works has reached 700,000, or 800,000. Among the many prizes she had won are National Excellent Children's Literature Award, National Excellent Children's Read, New Work of Bingxin Children's Literature Award, Feng Zikai Children's Picture Book Award, and Chen Bochui International Children's Literature Award.

In a small village called Fanzeng Mountain lives a happy family. The little girl is clever and cute. The little boy is simple and honest. Their parents work in the town. Their grandma is a diligent woman with a loud voice. Their grandpa loves reading and thinking. Centering on fresh earth, simple people, and food stories in four seasons, this series brings children the vitality and charm of daily life, guiding them to traditional culture and cultivating their love for delicious Chinese food.

A Boy Who Can Carve Owl



□ 978-7-308-17896-9  
□ May, 2018  
□ 126 thousand words

*Ye Ying*, bachelor of international finance of University of International Business and Economics, MBA of Ingolstadt University of Applied Sciences. She is now a freelance writer and illustrator.

HE Yihe is a sentimental boy. He and his mom go to Germany to get together with his dad. In Germany, Yihe encounters a girl called Lyna and they become a pair of good friends. However, life is not always happy. Quarrels start to appear in his family. Yihe feels scared that his parents will divorce one day. It is at this torturing moment that Yihe witnesses the poor life of Baha, an Arabian boy in refugee camp who has lost his parents and the loss of Lyna's mother who died of an illness. Young as they are, they have to taste the bitterness of real life. Will there be rainbow in their life once again?

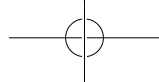
I've Grown Up: Ren Rongrong's Words to Little Readers



□ 978-7-308-18162-4  
□ June, 2018  
□ 100 thousand words

*Ren Rongrong*, famous translator and writer of children's literature.

An old writer full of childlike innocence, the author reviews his childhood with era characteristics. His simple, joyful characteristics are reflected between the lines. By reading this book, little readers can not only experience REN's interesting childhood but get to know the eternal charm of his classic fairy tales.

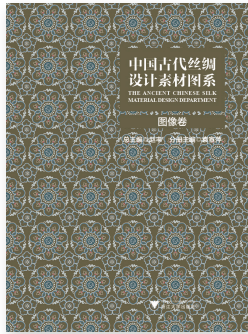


Art

Art

## The Art of Chinese Silks

### The Ancient Chinese Silk Material Design Department

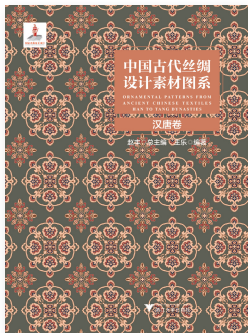


- 978-7-308-15572-4
- January, 2016
- 150 thousand words

*Yuan Xuanping*, professor of Zhejiang University of Technology. Yuan focuses on the teaching and study of design theory and has got plenty of achievements in her study of textile history.

This book collects large quantities of ancient graphic materials, including historical paintings, temple frescoes, New Year paintings, collections of illustrations, Buddhist Shuilu paintings, Thangka and some painted sculptures, selects 1,000 relatively distinct fabric graphics for further analysis, and then picks out 250 graphics to digitalized them into vector diagrams using computer software, so as to extract basic elements, patterns, frameworks and color schemes to finally compile this series of graphic collections.

### Ornamental Patterns from Ancient Chinese Textiles Han to Tang Dynasties



- 978-7-308-17763-4
- May, 2018
- 216 thousand words

*Wang Le*, doctor, master's supervisor working on the history of textile costumes for more than a decade.

This book collects and sorts out the silk patterns from Han Dynasty to Tang Dynasty, including weaving, dyeing and embroider patterns, classifies the patterns, analyzes the themes, abstracts the elements, restores the patterns, summarizes the pattern features and evolution rules, and studies the historical, artistic and cultural connotation of the patterns.

### Ornamental Patterns from Ancient Chinese Textiles Monochrome Woven Silks



- 978-7-308-17792-4
- October, 2017
- 206 thousand words

*Su Miao*, doctor, vice-president, associate professor, and master's supervisor of School of Textile Science and Engineering, Zhejiang Sci-Tech University (International Silk College), vice director of International Silk and Silk Road Research Center. Su focuses on the history of silk art, intangible cultural heritage of textile, and textile design.

Monochrome woven silk is one of the important types of ancient Chinese silk. It is divided into five categories – plain weave, twill weave, satin weave, leno weave and the velvet. The monochrome woven silks in Ming and Qing Dynasties are mainly twill weave and satin weave. They have rich patterns and can be applied in a wide range. The author selects over 150 monochrome woven silks collected by domestic and overseas museums, to make analysis and restore the patterns.

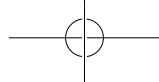
### Ornamental Patterns from Ancient Chinese Textiles Liao and Song Dynasties



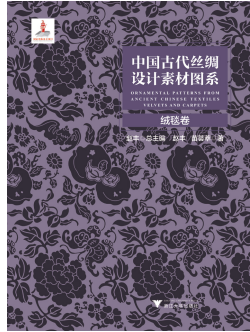
- 978-7-308-17791-7
- June, 2018
- 140 thousand words

*XU Zheng*, Ph.D., research fellow of China National Silk Museum in Hangzhou. Her major interests are the studies of Chinese silk history and museum display.

Taking the silk artifacts of Liao and Song Dynasties, unearthed or inherited, as research materials, this book shows the themes, color schemes, and artistic styles of silk patterns at that time and reveals the relationship between pattern features and cultural background by extracting, classifying and redrawing the patterns of ancient Chinese textiles.



## Ornamental Patterns from Ancient Chinese Textiles Velvets and Carpets



- 978-7-308-18219-5
- May, 2018
- 167 thousand words

*ZHAO Feng*, incumbent curator and researcher of China National Silk Museum, Director of Chinese Centre for Textile Identification and Conservation (CCTIC), member of the National Committee for Cultural Relics Authentication and Preservation, council member of Centre International d'Étude des Textiles Anciens (CIETA), professor and doctoral supervisor of Shanghai Donghua University (formerly known as China Textile University), professor and master's supervisor of Zhejiang Sci-Tech University (formerly known as Zhejiang Institute of Silk Textile).

This book collects and sorts out the patterns of Chinese velvets and carpets, including weaving, dyeing and embroider patterns, classifies the patterns, analyzes the themes, abstracts the elements, restores the patterns, summarizes the pattern features and evolution rules, and studies the historical, artistic and cultural connotation of the patterns.

## Ornamental Patterns from Ancient Chinese Textiles Mounting Silks



- 978-7-308-17431-2
- October, 2017
- 150 thousand words

*Gu Chunhua*, Majoring in textile art design. One of the editors of Costume Designing.

This book collects the mounting silks of ancient Chinese calligraphic works and paintings to classify the pattern types, pattern colors, pattern layout and other design elements of mounting silks in baoshou (a backing of protective and decorative silk), tiantou (the upper part of the scroll known as “Heaven”), geshui (vertical strip), and other parts on different forms of ancient calligraphic works and paintings such as handscrolls and hanging scrolls, introducing the unique charm of these mounting silks.



## Ornamental Patterns from Ancient Chinese Textiles Minority Clothing

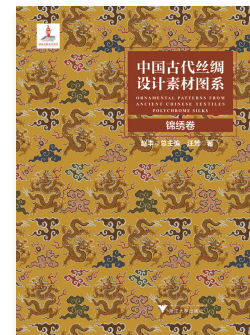


- 978-7-308-18263-8
- June, 2018
- 180 thousand words

*Jiang Yuqiu*, doctor, associate professor and master's supervisor of Beijing Institute of Fashion Technology. Jiang focuses on the history of textile costumes and the teaching practice of “teaching the method and attaching great importance of the tools, learning from the past and make innovation”, advocating to study ancient Chinese costumes and innovation design based on traditional textile skills from the perspective of skill.

This book collects and sorts out the patterns of typical Chinese minorities in China, mainly including weaving, dyeing and embroidering patterns, classifies the patterns, analyzes the themes, abstracts the elements, and restores the patterns to summarize the pattern features and evolution rules and study the historical, artistic and cultural connotation of the patterns.

## Ornamental Patterns from Ancient Chinese Textiles Polychrome Silks

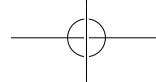


- 978-7-308-17764-1
- May, 2018
- 210 thousand words

*Wang Fang*, master's supervisor and director of costume art design focusing on the teaching and study of textile art design.

This book collects and sorts out colored silk patterns of Ming and Qing Dynasties, mainly including brocade, patterned fabric, zhuang hua and embroidery, classifies the patterns, analyzes the themes, abstracts the elements, restores the patterns, summarizes the pattern features and evolution rules, and studies the historical, artistic and cultural connotation of the patterns.





## Ornamental Patterns from Ancient Chinese Textiles Jin and Yuan Dynasties



- 978-7-308-17793-1
- May, 2018
- 218 thousand words

*Mao Huiwei*, associate researcher, candidate of Ph.D in Design of China Academy of Art, learner and explorer of traditional silk art. Mao is now teaching at Zhejiang Fashion Institute of Technology.

Jin and Yuan Dynasties were a time for prairie nations. Yuan Dynasty, in particular, was the first dynasty ruled by a minority in Chinese history. The politics, economy and culture at that time bore distinct features of comprehensiveness. While talking about silk patterns, such features were known as “Different styles in northern and southern China”. There’re mainly five pattern features: Spring Water and Autumn Mountains, Charm of the Western Regions, Sun and Moon & Dragon and Phoenix, Pond Scenery and Auspicious Patterns.

## Ornamental Patterns from Ancient Chinese Textiles Embroidered Accessories



- 978-7-308-18217-1
- July, 2018
- 180 thousand words

*Yu Xiaoqun*, doctor, master and master’s supervisor. Yu has worked on the teaching of costume design and the study of traditional costume culture for years.

This book collects and sorts out the patterns of embroidered accessories, mainly on silks, in Ming and Qing Dynasties, including weaving, dyeing and embroidering patterns and makes systematical classification of the pattern features, covering theme analysis, element extraction, pattern restoration, and other aspects. Besides, it also summarizes the pattern features and evolution rules and reveals the spirit contained in and the historical, artistic and cultural connotation reflected by all these patterns and visual elements.

## Chinese Silk Design (Selected Version)

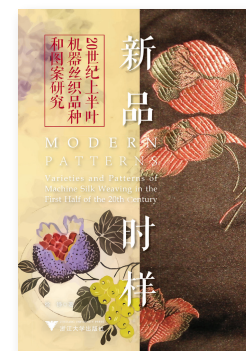


- 978-7-308-20061-5
- August, 2020
- 246 thousand words

*ZHAO Feng*, incumbent curator and researcher of China National Silk Museum, Director of Chinese Centre for Textile Identification and Conservation (CCTIC), member of the National Committee for Cultural Relics Authentication and Preservation, council member of Centre International d’Étude des Textiles Anciens (CIETA), professor and doctoral supervisor of Shanghai Donghua University (formerly known as China Textile University), professor and master’s supervisor of Zhejiang Sci-Tech University (formerly known as Zhejiang Institute of Silk Textile).

This book sorts out the development of silk art, expounds the features and meanings of sulk at difference historical stages, and reappears the silk patterns on cultural relics with rich and delicate restored graphics from historical perspective. All these terrific design materials become the origin of our inheritance and innovation.

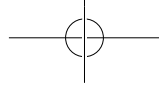
## Modern Patterns: Varieties and Patterns of Machine Silk Weaving in the First Half of the 20th Century



- 978-7-308-21186-4
- Apri, 2021
- 218 thousand words

*XU Zheng*, Ph.D., research fellow of China National Silk Museum in Hangzhou. Her major interests are the studies of Chinese silk history and museum display.

This book selects a special feature of silk production and development in the first half of the 20th century. Focusing on the study of machine tatting silk fabrics, it collects plenty of physical silks and historical documents and sorts out and studies the structure types, naming system, pattern classifications of the machine silk fabrics at the time.



## The Art of Chinese Silks: Folk Embroidery



- 978-7-308-20832-1
- June, 2021
- 175 thousand words

*Kuang Yanghua*, doctor, associate professor and master's supervisor of School of Arts, Hainan Normal University. Kuang focuses on the history of textile art.

This book selects several typical folk embroideries and makes detailed analysis of the patterns on them. Besides, it also makes all-sided description of the development, regional features, folk connotation, and basic stitch skill of folk embroidery.

## The Art of Chinese Silks: Court Embroidery



- 978-7-308-21403-2
- June, 2021
- 143 thousand words

*Wang Yehong*, doctor, associate professor and master's supervisor of Wenzhou University College of Fine Arts and Design. Wang focuses on costume history and culture and ancient textile skills, along with how to restore them.

This book makes systematical introduction of the production, management and relative systems of imperial embroidery, the varieties of imperial embroidery, and the skills and artistic features of imperial embroidery remains based on the collections in the Palace Museum and historical documents. Besides, it also explores the uniqueness of imperial embroidery compared to folk embroidery.

## The Art of Chinese Silks: Painted Image

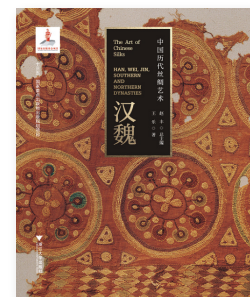


- 978-7-308-20766-9
- June, 2021
- 150 thousand words

*Yuan Xuanping*, professor of Zhejiang University of Technology. Yuan focuses on the teaching and study of design theory and has got plenty of achievements in her study of textile history.

This book expounds the history of Chinese silk art through silk patterns based on ancient visual patterns to make up for the deficiency in documentary records and unearthed cultural relics. Compared to physical silk, it brings back a much complete history and provides important supporting materials for the study of the costume history and silk art history of ancient Chinese.

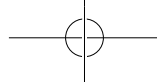
## The Art of Chinese Silks: Han and Wei Dynasties



- 978-7-308-21392-9
- June, 2021
- 120 thousand words

*Wang Le*, doctor, professor of College of Fashion and Design Donghua University, member of the Association of Chinese Tunhuang and Turfan Studies Council, director of Textile Costume Committee. Wang focuses on the history of textile art and the archaeology of Silk Road textile.

This book summarizes the features of the colors, textures, patterns, and multiculture of silks in Han, Wei, Jin, the Northern and Southern Dynasties, clarifies their value of times, social significance, national psychology and aesthetic taste, points out that the silks at the time were far more than their own value and significance, and analyzes their influence on modern costume design and fashion culture.



The Art of Chinese Silks: Sui and Tang Dynasties



- 978-7-308-20723-2
- June, 2021
- 120 thousand words

*XU Zheng*, doctor, Ph.D., research fellow of China National Silk Museum in Hangzhou. Her major interests are the studies of Chinese silk history and museum display.

This book sorts out and studies the silk patterns in Sui and Tang Dynasties, makes clear their significance in Chinese history of silk pattern, and analyzes the textile skills and art styles along with how they reflected the economic, political and cultural features at the time.

The Art of Chinese Silks: Song Dynasty

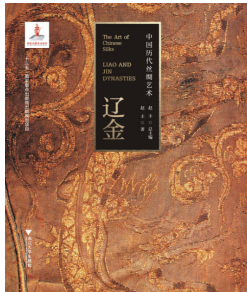


- 978-7-308-20614-3
- June, 2021
- 120 thousand words

*Cai Xin*, doctor, associate professor and master’s supervisor of Zhejiang Sci-Tech University, core member of Key Laboratory of Silk Culture Heritage and Products Design Digital Technology, Ministry of Culture and Tourism, P.R.China, researcher of Zhejiang Silk and Fashion Culture Research Center.

This book studies silk patterns in the Northern Song and Southern Song Dynasties, especially on the patterns of the first-hand unearthed silks, to expound the artistic style of silk patterns in Song Dynasty. By analyzing the influence of these silk patterns, the author aims to sort out the spiritual connotation contained in the evolution of silk patterns in China.

The Art of Chinese Silks: Liao and Jin Dynasties



- 978-7-308-21370-7
- June, 2021
- 153 thousand words

*ZHAO Feng*, incumbent curator and researcher of China National Silk Museum, Director of Chinese Centre for Textile Identification and Conservation (CCTIC), member of the National Committee for Cultural Relics Authentication and Preservation, council member of Centre International d’Étude des Textiles Anciens (CIETA), professor and doctoral supervisor of Shanghai Donghua University (formerly known as China Textile University), professor and master’s supervisor of Zhejiang Sci-Tech University (formerly known as Zhejiang Institute of Silk Textile).

This book sorts out physical silks from Liao and Jin Dynasties and the patterns on them collected at home and abroad and makes all-sided, detailed discussion on multiple aspects, such as the production skills of silk dyeing and weaving, the composition of pattern design, cultural features, characteristics of the times, how silk art developed and why it became popular at the time, as well as the relations among Liao and Jin Dynasties, Tang Dynasty, Song Dynasty and Yuan Dynasty.

The Art of Chinese Silks: Yuan Dynasty

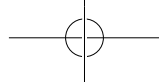


- 978-7-308-21371-4
- June, 2021
- 128 thousand words

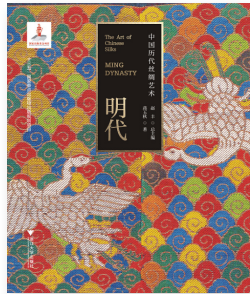
*Mao Huiwei*, associate researcher, candidate of Ph.D in Design of China Academy of Art, learner and explorer of traditional silk art. Mao is now teaching at Zhejiang Fashion Institute of Technology.

This book studies domestic and overseas textiles from Yuan Dynasty and introduces the varieties and artistic styles of the silks at the time. Yuan Dynasty not only inherited the old custom of nomadic people in northern part of the Gobi Desert but absorbed Han culture, Islamic culture, and even Tibetan buddhism and other religious culture, which endowed silk art of Yuan Dynasty with the color of diversified integration in every aspect. The silk art, pattern style and costume style of Yuan Dynasty are influential even today.





## The Art of Chinese Silks: Ming Dynasty

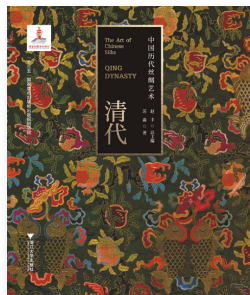


- 978-7-308-21378-3
- June, 2021
- 138 thousand words

*Jiang Yuqiu*, doctor, associate professor and master's supervisor of Beijing Institute of Fashion Technology. Jiang focuses on the history of textile costumes and the teaching practice of "teaching the method and attaching great importance of the tools, learning from the past and make innovation", advocating to study ancient Chinese costumes and innovation design based on traditional textile skills from the perspective of skill.

This book studies the unearthed and inherited physical silks from Ming Dynasty, introduces the main remains and varieties of Ming silk, and analyzes their typical patterns and design layout to discuss the humanistic and artistic spirits they bore, providing certain reference for the innovative application of contemporary silk.

## The Art of Chinese Silks: Qing Dynasty



- 978-7-308-21388-2
- June, 2021
- 153 thousand words

*Su Miao*, doctor, vice-president, associate professor, and master's supervisor of School of Textile Science and Engineering, Zhejiang Sci-Tech University (International Silk College), vice director of International Silk and Silk Road Research Center. Su focuses on the history of silk art, intangible cultural heritage of textile, and textile design.

This book introduces silks from Qing Dynasty collected at home and abroad, introduces the artistic style of silk at the time, sorts out typical varieties and craft features of Qing silk, analyzes their characteristic patterns and layout, and summarizes the characteristics of silk art in Qing Dynasty.

## The Art of Chinese Silks: Qing Dynasty

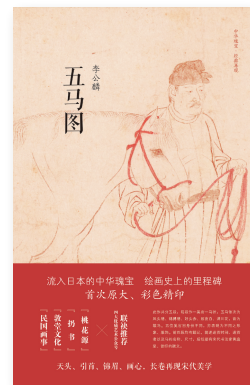


- 978-7-308-21388-2
- June, 2021
- 153 thousand words

*Su Miao*, doctor, vice-president, associate professor, and master's supervisor of School of Textile Science and Engineering, Zhejiang Sci-Tech University (International Silk College), vice director of International Silk and Silk Road Research Center. Su focuses on the history of silk art, intangible cultural heritage of textile, and textile design.

This book introduces silks from Qing Dynasty collected at home and abroad, introduces the artistic style of silk at the time, sorts out typical varieties and craft features of Qing silk, analyzes their characteristic patterns and layout, and summarizes the characteristics of silk art in Qing Dynasty.

## On Five Horses



- 978-7-308-19079-4
- April, 2019
- 20 thousand words

*Dai Hui*, master of art history and advocate of art popularization.

This book provides color printing of Five Horses in the original size for the first time. It can be pieced together to form a huge handscroll to reproduce the painting in the original look, allowing readers to appreciate the fineness of Li Gonglin's painting. It fills the gap in professional appreciation of Li Gonglin's paintings.